

Assistant or Associate Professor in Marketing

Company:

IPAG Business School

Location:

France / Paris

Discipline:

Employment Type:

Permanent Full-time

Posted:

30/04/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

1 Position of Assistant or Associate Professor in Marketing (Paris Campus)

IPAG Business School invites applications for its Paris Campus, effective from September 2025

Présentation de l'Ecole/School presentation :

IPAG Business School is a member of the Conference des Grandes Ecoles (CGE) and holds EFMD accreditation for its Master in Management (MiM) Program. Its MiM and Bachelor programs benefit from the French State's recognition (Visa & Grade). The School is in the final process of obtaining AACSB accreditation.

IPAG Business School is regularly ranked among the TOP 150 institutions worldwide in Finance as well as in Top 300 institutions worldwide in Economics and in Business Administration by the Academic Ranking of World Universities (also known as the Shanghai Ranking). The School is among the top business schools in France for research activities.

With four campuses (Paris, Nice, Thionville-Luxembourg and Abidjan), IPAG Business School offers a wide range of business and management programs at undergraduate (bachelors) and graduate levels (MiM, MSc, MBA), as well as Executive Master programs, DBA and open tailor-made executive programs. Nearly 2 500 students are currently enrolled on its campuses.

Based on distinctive values, IPAG's mission is "to educate managers for fast-changing worldwide

environments and to produce quality research with national and international visibility”.

To this end, IPAG Business School aspires to:

- Educate graduates with strong social responsibility and ethical awareness built on a solid academic base. The school encourages diversity to create agile and cross-functional managers. The school contributes to the business community through innovation and entrepreneurship,
- Integrate experiential learning opportunities into its programs, and particularly the flagship MiM program,
- To anchor itself in its territory and economy but with global reach and an international outlook,
- Produce research to enrich pedagogy and create knowledge for society and business.

IPAG’s Faculty is highly qualified and international. Our core faculty members (around 60) are dedicated to research that is transformative and impactful on four main areas:

- CSR, Sustainable Development, Circular Economy, Responsible Governance & Inclusive Management,
- Market dynamics, financial stability & energy economics,
- Entrepreneurship & Family Business,
- Marketing & Digital Innovations.

Please visit the website for further details about the School and the Research:

- <https://www.ipag.edu/presentation-faculte-recherche>
- <https://www.ipag.edu/en/presentation-faculty-research>

Description du poste/Job description:

The department of Marketing is seeking to fill in one faculty position in the field of Marketing to maintain and develop its reputation for excellence in research and high-quality teaching.

In view of its current development, IPAG Business School is opening one full-time positions as:

- Assistant/Associate Professor in Marketing

The main responsibilities of the appointees include the following:

- Conducting high quality and impacting research and publishing in journals ranked by the FNEGE/AJG lists,
- Engaging in research dissemination to academia and other stakeholders,
- Teaching in the School’s portfolio (in English and/or in French) endorsing robust and innovative pedagogy,
- Capacity to coordinate courses and animate pedagogy teams,
- Engage and participate in IPAG’s activities and school life and contribute to the optimization of the School’s positive social footprint.

Profil recherché / compétences requises / Job qualifications

Candidates should hold a Ph.D. from a leading institution (accredited AACSB or EQUIS or ranked at the FT or in TOP 300 Shanghai ranking) and have an established record of excellence in teaching

(in English and French) and research within the advertised discipline.

The applicants to Assistant/Associate position must demonstrate an effective practice of research & development operations as well as experience of science-business-and-society dialogue.

Nature du contrat/ Nature of the contract

Full time position (CDI). The positions should be filled by September 2025.

Successful candidate will be located in our Paris Campus with some teaching assignments on the Thionville-Luxembourg and Nice Campuses.

Remuneration will be based on the applicant's academic qualifications and experience.

Documents à transmettre /Application:

If you feel the positions correspond to your profile, please apply by sending us the following:

- Cover letter,
- Curriculum vitae, including 2 references for contact,
- List your last 5 years published papers ranking using FNEGE and ABS quality guides,
- Up to 3 most representative papers,
- Phd Report and copy of your PhD diploma (and if it's the case the HDR Report),
- Teaching evaluations (sample).

Contact:

Applications must be sent by email before May 16th 2025 to m.lambert@ipag.fr, HRM.

Contact Person:

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