

PhD Student in Digital Innovation Management

Company:

ZHAW

Location:

Switzerland / Winterthur

Discipline:

Digital Innovation Management

Employment Type:

PhD Student

Posted:

17/04/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

The position is related to a DIZH Bridge professorship between ZHAW and the University of Zurich (UZH). You will work on research projects that aim to understanding the strategies, processes, and skills that enable firms in the digital economy to generate innovations, specifically in mobility and transportation. As a PhD Student, you will become part of the PhD program offered by the Graduate School of Business at the University of Zurich. You will conduct research under the supervision of Prof. Dr. Thierry Volery (ZHAW) and Prof. Dr. Anja Schulze (University of Zurich).

PhD Student in Digital Innovation Management 100 %

Winterthur

Your role

The successful applicant must be willing to undertake high-level scientific research and to publish in high quality academic journals.

The focus of the research will be in the area of digital innovation management, particularly in the context of mobility. In addition to research and publication as per the PhD program, the candidate will be involved in teaching activities as a teaching assistant and in applied research projects conducted with industry partners.

Your profile

- A university graduate degree in Business Administration with a distinction (magna cum laude), Economics or a related field
- Strong analytical skills
- Excellent oral/written communication skills
- Motivation to work in an interdisciplinary team and across institutions
- Experience in conducting empirical research (exemplified by a master thesis) is an asset

We look forward to receiving your complete application documents including a motivation letter, a CV, a copy of your Master thesis, and a copy of university transcripts via our online platform .

ZHAW School of Management and Law is committed to increase diversity and explicitly encourage female and/or diverse candidates to apply for this position.

Do you have any other questions?

For more information regarding the vacancy, please contact Prof. Dr. Thierry Volery, Head of General Management Department. E-mail: thierry.volery@zhaw.ch.

Are you interested?

If you would like to apply, please use the online platform to send us your portfolio, Attn. Jocelyn Schaad, Recruiting Manager at jocelyn.schaad@zhaw.ch.

For further information on ZHAW or our Institute, go to: www.zhaw.ch/jobs

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