

# Professor in Marketing

Company:

**Dublin City University Business School (DCUBS)**

Location:

**Ireland / Dublin**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**04/04/2025**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Professor in Marketing

### DCU Business School

#### Permanent Contract

Dublin City University (DCU) is a leading innovative European University, proud to be one of the world's leading Young Universities. DCU is known as Ireland's University of Impact, with a mission to 'transform lives and societies' and focuses on addressing global challenges in collaboration with key national and international partners and stakeholders.

Further information concerning DCU Business School is provided in the Information Pack for Candidates available [here](#).

#### Role Profile

DCU Business School is seeking an exceptional academic leader to join the Enterprise and Innovation Group as a Professor of Marketing. You will lead high-impact research, deliver world-class teaching, and contribute to the School's external engagement with industry. You will play a pivotal role in developing and managing academic programmes, mentoring PhD students, and overseeing research supervision, as well as contributing to the service activities of the School. As part of the broader University community, you will contribute to strategic initiatives, academic governance, and advancing DCU's reputation as a leader in marketing education and research.

## **Qualifications and Experience**

### **Essential**

#### Academic Qualifications:

- Candidates must have a PhD or equivalent (NFQ Level 10) in Marketing or a closely related field from an accredited institution.

#### Research Excellence:

- Proven excellent track record of high-quality research outputs, particularly peer-reviewed journal publications.
- A current pipeline of research projects expected to lead to publications in high-impact international journals.
- Demonstrated leadership capability in research, with evidence of shaping and driving research agendas, and the capacity to lead and mentor junior faculty.
- A track record in supervising Ph.D. students or other research teams.

#### Teaching Experience and Excellence:

- Depth and breadth of teaching experience in higher education, particularly in Marketing (or closely related fields).
- A proven track record of excellence in teaching, with evidence of the ability to inspire students and foster an engaging learning environment.
- Evidence of leading teaching and learning innovations, including the use of technology, new pedagogical approaches, or curriculum development in marketing education.

#### External Engagement:

- Experience in effective external engagement with the marketing profession and/or the business community, such as partnerships, consultancy, or collaboration with industry bodies.

#### Interpersonal and Communication Skills:

- Excellent interpersonal and communication skills suitable for high-quality teaching, research collaboration, leadership and management responsibilities, and external engagement.
- Evidence of successful teamwork and a collegial approach in an academic environment.

## Leadership Attributes:

- Clear leadership attributes and skills that will contribute to the development and execution of the School's strategy and the enrichment of the School's national and international reputation.
- Demonstrated ability to inspire and motivate colleagues, particularly in academic activities, research, and school initiatives.

## Salary Scale:

Professor - €103,481 - €138,313

Appointment will be commensurate with qualifications and experience and in line with current Government pay policy.

**Closing date:** Monday, 30<sup>th</sup> June 2025

**Provisional Interview Dates:** September 2025

## Informal Enquiries in relation to this role should be directed to:

Professor Dominic Elliott, Executive Dean, DCU Business School, Dublin City University.

Email: [dominic.elliott@dcu.ie](mailto:dominic.elliott@dcu.ie)

Please apply as described below.

## Application Procedure:

Please submit your application through the online system at [www.dcu.ie/people/jobs](http://www.dcu.ie/people/jobs), in order to be considered, you must upload:

1. Curriculum Vitae
2. Cover Letter
3. Completed application form (blank forms can be downloaded from the bottom of the Vacancy).

Please note, if all items are not uploaded, the application will be deemed incomplete, and will not be processed.

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**