

Research Assistant in Consumption, Culture and Commerce

Company:

University of Southern Denmark

Location:

Denmark / Odense

Discipline:

Consumption, Culture and Commerce

Employment Type:

Permanent Full-time

Posted:

02/04/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Research assistant in Consumption, Culture and Commerce

Odense, Denmark

Job Description

The research unit Consumption, Culture and Commerce (CCC) at the Department of Business & Management (DBM), University of Southern Denmark welcomes applications from highly qualified candidates for one or more exciting new positions as research assistant in Consumption, Culture and Commerce. The positions are available for a period of 1 year with the possibility of an extension and are located in Odense. The positions are vacant from 1st September 2025 or as soon as possible hereafter.

Who are your new colleagues?

Research at the CCC unit focuses on two over-arching themes: studies of consumer culture (e.g., consumption symbolism, globalization and glocalization processes) and socio-cultural perspectives on markets and marketing with emphasis on theory development and critique.

The unit pilots a B.Sc. degree in Market and Management Anthropology, hosts three M.Sc.

profiles in Marketing and delivers teaching in a number of other educational programmes.

The department believes in fostering a stimulating and inspiring environment for both faculty members and students. Also, the department addresses social challenges and knowledge exchange with society through high-quality study programmes and genuine engagement with external partners and society at large.

What are we looking for?

The successful candidate is ambitious and will have demonstrated engagement in the areas of relevance to the research unit. In particular we look for candidates with teaching and research experience in fields such as studies of consumer movements, market value and knowledge creation, advertising and communications, quantitative methods in consumer research, and studies of market change and dynamics. Further information can be obtained in the department's [qualification guidelines](#). Since the research of the unit is oriented toward the type of marketing research labeled Consumer Culture Theory (CCT), candidates working in this or similar research fields are preferred.

The candidates must be able to demonstrate teaching experience at varied university levels and be able to deliver high quality teaching within broad topic areas such as consumption studies, marketing and branding, globalization, and research methods. Successful candidates will be engaged in teaching in the B.Sc. Marketing and Management Anthropology programme, and in our Business Administration programmes at the bachelor and master level. Candidates are expected to be able to teach courses based on CCT, anthropological, and sociological approaches to consumption and markets and to supervise bachelor and master theses in the area of consumer research and marketing.

Furthermore, the right applicants should thrive in a multi-disciplinary environment that seeks to contribute to a broad academic dialogue.

Applicants' profile

We are looking for applicants with a Master of Science in fields of management, business economics, or adjacent disciplines. Moreover, we expect applicants to:

- Have excellent communication skills.
- Preferably have teaching experience at the undergraduate or graduate level.
- Be engaged, proactive, cooperative, able to work independently and in a team.
- Be able to teach in English

The successful candidate will be expected to participate in the various activities within the department and to be present on a daily basis.

Further information can be obtained from Head of Research, Professor Søren Askegaard via e-mail aske@sam.sdu.dk or phone +45 65 50 32 55.

Conditions of employment

Appointment to the position will be in accordance with the collective agreement between the Ministry of Finance and the Danish Confederation of Professional Associations for academics in the state with the associated circular on the protocol for the job structure for academic staff at Danish universities and the provisions for research assistants as described herein. Please check links for more information on [salary](#) (only available in Danish) and [taxation](#).

The person employed in the position may, based on a specific individual managerial assessment, be exempted from time registration, also known as a self-organiser.

How to apply for this position?

Applicants are encouraged to read the information "[How to apply](#)" before applying.

To qualify for the position as research assistant you must have obtained a master's degree (equivalent to a Danish master's degree) by the employment date.

For more information on the department guidelines for qualification and recruitment please visit our [website](#).

Assessment of the candidates is based on the application material, and the application must include:

- Motivated application
- Detailed CV, where education and work history must be month and year specific
- Master's degree (copy of original + verified English translation)
- A translation of grades according to the European ECTS systems obtained in BA and MSc programmes.
- A teaching portfolio detailing the candidate's prior teaching experience, teaching skills, supervision qualifications, teaching philosophy, and other forms of knowledge communication – you can find instructions for this [here](#).
- A list of other qualifications relevant for the position.

All non-Danish documents must be translated into English.

We request files in pdf-format no more than 5 MB per file. All pdf-files must be unlocked and allow binding and may not be password protected.

Documents should not contain a CPR number (civil registration number) – in this case, the CPR number must be crossed out.

UPLOAD GUIDE: Motivated application shall be uploaded as 'Cover letter', Curriculum Vitae shall be uploaded as 'Resume'. All other documents shall be uploaded as 'Miscellaneous

documents’.

If the application does not meet the requirements mentioned above, the faculty may reject your application without further notice. Applications received after the deadline will neither be considered nor evaluated.

We recommend that as an international applicant, you take the time to visit [Work in Denmark](#) where you will find information and facts about moving to, working and living in Denmark, as well as [the International Staff Office at SDU](#).

The assessment and evaluation process

Shortlisting may be used in the assessment process. Please note that only shortlisted applicants will receive an assessment. [Read about shortlisting at SDU](#).

Applications will be assessed by an assessment committee and the shortlisted applicants will receive the part of the evaluation that concerns them. The committee may request additional information, and if so, it is the responsibility of the applicants to provide the necessary material.

The assessment report will subsequently be forwarded to the Head of Department who will assemble an appointments committee. The appointments committee will manage and complete the job interviews, should such be conducted.

Interviews and tests may be part of the overall evaluation.

The application deadline is 22 April 2025, at 11.59 PM/23.59 (CET/CEST)

If you experience technical problems, please contact hcm-support@sdu.dk.

The University of Southern Denmark wishes to reflect the surrounding community and therefore encourages everyone, regardless of personal background, to apply for the position.

About SDU

The University of Southern Denmark was established to create value for and with society. Whether our contributions come in the form of excellent research, innovative solutions, education or learning, we must make a positive difference to society and contribute to a sustainable future. We do this by cultivating talents and creating the best environments for research and learning. It is therefore crucial that SDU retains, develops and recruits talent. At the same time, we need to ensure consistently high quality in all our activities – and we can only do that with the right people. The University’s researchers, lecturers, students, managers and technical/administrative staff are the foundation of our success.

[APPLY NOW](#)

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.