

Associate Professor in Marketing

Company:

NHH Norwegian School of Economics

Location:

Norway / Bergen

Discipline:

Employment Type:

Permanent position, 100%

Posted:

27/03/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Associate Professor in Marketing

About NHH

NHH Norwegian School of Economics is one of the leading business schools in Europe. We have an internationally recognised research environment and collaborate with 195 universities and business schools worldwide. NHH is the first choice for students who want to study business administration in Norway. Our activities are characterised by high quality, strong ethical standards, and a collective drive for common goals.

In close partnership with the business community and society, we generate and disseminate new knowledge and create value for a sustainable future. NHH is located in the city of Bergen and has around 3,750 students and 455 employees.

About the position

NHH in Bergen, Norway, invites applications for a position as Associate Professor in Marketing at the **Department of Strategy and Management**. We are seeking candidates with an ambitious research agenda and strong educational skills within the field of marketing.

The successful candidate is an active researcher in areas such as consumer behavior, marketing analytics and/or marketing management in consumer and/or business markets. Experience related to seeking external research funding is an advantage. Candidates must possess a PhD in marketing or related field from an internationally accredited institution.

The faculty at the department is responsible for courses at the bachelor, master, and PhD levels, educating students who are among the most ambitious in Norway. In addition, the faculty takes the lead in courses, modules, and entire programs in the executive education branch, NHH Executive. The successful candidate should demonstrate a strong teaching portfolio and have experience with supervision. Proficiency in Norwegian or another Scandinavian language is an advantage but is not an absolute requirement.

Overall, the position involves teaching on average two courses a year, supervision of students, and various administrative duties. Formal pedagogical education and a well-developed teaching portfolio will be emphasised. Candidates that cannot document at least 200 hours of pedagogical coursework when hired, are offered the NHH program on basic pedagogical competence and must complete this program within two years.

We pursue a model of scholarship with an impact to generate research orientations that are both relevant and practical, and aim for publications in premier journals, such as level three and four in the Academic Journal Guide (AJG). For applicants that apply for the position of Associate Professor, the department normally requires at least two accepted or published articles that have a quality equivalent to the standard in a journal at level 3 or higher in the AJG or one article with a quality equivalent to the standard at level 4* in the AJG. Articles invited for “revision and resubmission” in these quality journals may also in special cases be considered.

Documented research and teaching skills will be emphasised in the evaluation of applicants. Teaching skills should preferably be documented in part by student evaluations. We invite the best-qualified applicants to present a research paper at a department seminar and/or give a lecture, in addition to an interview.

In the assessment of applicants, international experience and qualifications will be emphasised. For the sake of gender balance at NHH, female applicants will be given preference in the event of equivalent qualifications among candidates.

NHH offers

Salary is negotiable according to Norwegian State Salary Scale for Associate Professor.

It should be noted that promotion to full professor in Norway is based on academic merit, with transparent academic requirement on what grants a promotion to full professorship ([see here](#)). Norwegian society also takes the well-being of its inhabitants at heart and is a guiding nation when it comes to issues like parental leave and supporting gender-equality, both in business and in academia. It is clearly visible that NHH faculty, both men and women, manage to combine a strong academic career and family life.

In Norway, public health care, public schooling for children and most other public services are free. NHH offers a favorable arrangement with membership in the Norwegian Public Service Pension Fund ([SPK](#)), generous research funds for traveling and conference participation, and a bonus system for publication in top international journals. The city of Bergen has a mild coastal climate and offers rich opportunities for cultural and outdoor

activities as well as a family-friendly environment ([explore visitnorway.com](https://www.explore.visitnorway.com)).

General information

The appointee must comply with the guidelines that apply to the position at any time.

At NHH we value effective communication and expect our permanent faculty to have good language skills in both Norwegian and English. Norwegian will normally be the language of administration and teaching. The appointee is expected to master Norwegian at the B2 level (The Common European Framework) within three years of appointment. NHH offers courses in Norwegian for employees who may not initially have Norwegian or another Scandinavian language proficiency.

The state labor force shall reflect the diversity of Norwegian society to the greatest extent possible. People with immigrant backgrounds and people with disabilities are encouraged to apply for the position.

The application should contain details of the applicant's scientific and pedagogical education and work experience. In addition, the applicant should provide an overview and assessment of the applicants' teaching experience and documentation of teaching quality. The application and enclosed documentation, including a CV, a list of publications, certificates with grades, a [teaching portfolio](#), and any other relevant documentation should be submitted through the Jobbnorge online portal. A maximum of ten publications and working papers should also be attached for evaluation. To open the application, please click 'Apply for this job'. For English version, go to the menu at the top right side.

Two or three reference letters (in PDF) must be submitted by email directly to NHH (hr-references@nhh.no) from the referees, within **30 April 2025**.

In accordance with §25 (2) of the Freedom of Information Act, information about the applicant may be made public even if the applicant has requested not to have his/her name entered on the list of applicants. The applicant will be notified if his/her request is not respected.

Enquiries about the position may be directed to:

- Head of Marketing Research Group, Siv E. Rosendahl Skard, email: siv.skard@nhh.no
- Head of Department, Vidar Schei, email: vidar.schei@nhh.no
- Administrative coordinator Jeanette Blomberg, email: jeanette.blomberg@nhh.no

The deadline for applications is **30 April 2025**. This date also applies to the submission of publications/written work.

[Apply for this job](#)

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