

Lecturer in Marketing

Company:

De Montfort University Kazakhstan

Location:

Kazakhstan / Almaty

Discipline:

Employment Type:

1 year rolling

Posted:

17/03/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Lecturer in Marketing

Job title Lecturer in Marketing

Department Business Management and Marketing

Reporting to Head of Department

Location De Montfort University Kazakhstan premises (Almaty, Kazakhstan)

Employment type 1 year rolling

Start date September 2025

ABOUT DE MONTFORT UNIVERSITY KAZAKHSTAN

Established in 1870, De Montfort University (DMU) is a renowned public university located in Leicester, UK. Recognized as one of the top UK universities for graduate employability, DMU has achieved a 5-star rating for excellence from the World University Rankings. With campuses in Kazakhstan, Dubai, and Cambodia, DMU offers a diverse and inclusive educational experience.

Recently opened in September 2021, De Montfort University Kazakhstan (DMUK) is the first university to be fully licensed by the Government of Kazakhstan to offer UK qualifications in the country. Graduates of DMUK are awarded degrees from De Montfort University, Leicester, UK.

The University offers a truly international experience for students through its UK curriculum and its employment of a high number of international academic staff. In addition, the University emphasises quality teaching and scholarship, a supportive and vibrant student environment and a focus on the skills and experience needed by graduates to accelerate their careers and get ahead in the competitive job market.

1. JOB PURPOSE

Applications are invited for the position of Lecturer (Assistant Professor) in Business Management. The successful candidate will join the vibrant department of Business Management and Marketing. The advertised position is teaching focused.

The successful candidate will have the opportunity to teach a range of modules, which may include but are not limited to:

- Foundations of Global Business in the Digital Age
- Marketing: Theory and Practice
- Essential Business Intelligence and Financial Decision Making
- Entrepreneurship and Business Ventures
- Contemporary Issues in Strategic Marketing
- Brands and Consumer Behaviour
- Marketing Practice and Industry Insights
- Business Ethics and Social Responsibility
- Marketing, Society and Global Impact
- Digital Marketing for Business Managers
- Creative Leadership and Business Thinking
- Marketing dissertation

Module assignments will be based on the candidate's expertise and the department's needs.

The successful candidate will lead on the planning, development and delivery of high-quality programmes, as well as inspiring and inclusive learning opportunities for students to help them achieve their learning goals.

In addition, you will also lead and promote innovation and quality enhancement in Learning and Teaching, as well as support the needs of the Department through taking responsibility for programme-related administration and monitoring.

2. MAIN DUTIES AND RESPONSIBILITIES

The following job duties and responsibilities outline the general scope of the role. It is important to note that not all tasks will need to be performed immediately. Over time, the duties, responsibilities, and the emphasis on different aspects of the role may shift, depending on the department's evolving needs or specific priorities at any given moment.

Teaching

- Design, plan and implement effective and inclusive teaching and supporting learning activities.
- Teach across a range of modules/units or within a subject area using appropriate teaching, learning support and assessment methods and technologies.
- Assess the work and progress of students and provide them with constructive feedback.
- Seek ways of improving performance by reflecting on teaching design and delivery.
- Develop ideas for improving the learning environment, teaching and/or assessment and feedback methods.
- Explore and implement ways of providing students with an assessed global travel opportunity as an integral part of the teaching and learning experience.
- Contribute to outreach activity within the Department or University.

Management and Administration

- Work in close collaboration with colleagues to undertake academic roles such as internal moderation, second marking, shared delivery and contribute to committees and working parties.
- Act as personal tutor to a designated group of students and assist them in reviewing their personal and academic development and their career planning.
- Advise and support colleagues with less experience and advise on academic and personal development.
- Participate in internal initiatives/events to the benefit of the University e.g. open days and outreach activities.
- Act as supervisor for the work of UG/PG students.

3. REQUIREMENTS FOR THE ROLE

- PhD or equivalent in a relevant discipline (e.g. Management, Marketing, Business Administration, Entrepreneurship).
- UG degree in relevant discipline or equivalent qualification/experience.
- Experience of teaching at Undergraduate/Postgraduate level.
- Track record of creating successful learning outcomes for students.
- Excellent written and verbal communication skills including presentation skills.
- Sound understanding of the relevant industry and curriculum requirements.
- Ability to lead and work collaboratively within a team.
- Postgraduate qualification or professional qualification of a commensurate level.

4. MAIN BENEFITS:

- Competitive salary depending on experience (tax rate only 10%)
- Accommodation allowance paid monthly
- Paid flight on arrival and return flight at end of contract
- 56 calendar days' paid leave per year
- 11/12 public holidays per annum
- Private healthcare
- Staff development opportunities

5. APPLICATIONS

Applications should consist of a Full CV and a cover letter of not more than 2 A4 that outlines how your skills and experience matches the position requirements to jobs@dmuk.edu.kz

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