

Assistant / Associate / Full Professor of Marketing

Company:

ESSCA - School of Management

Location:

France / Angers, Aix-en-Provence, Bordeaux, Lyon, Paris, Strasbourg

Discipline:

Employment Type:

Permanent Full-time

Posted:

14/03/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant / Associate / Full Professor of Marketing For one of its French campuses

Founded in 1909? ESSCA is an internationally accredited business school (AACSB, AMBA, EQUIS) located on 10 campuses: Angers, Aix-en-Provence, Bordeaux, Budapest, Luxembourg, Lyon, Malaga, Paris, Shanghai and Strasbourg. The school offers a wide range of programmes including undergraduate, integrated masters, MSc, and executive programmes.

ESSCA's Marketing and Retailing (MART) Academic Department is seeking **an Assistant or Associate or a Full Professor of Marketing** for one of its [French campuses](#).

The main research areas of the department include (but are not limited to):

- Leading Sustainable and Ethical Marketing,
- Reshaping the Retailing Experience,
- Understanding Consumer Journey and Shopping Behaviours,
- Strategizing and implementing Digital Innovation etc.

Candidates must hold a Ph.D. in the field of Marketing, have proven experience in higher

education, be fluent in French, and be able to teach in English to various audiences (undergraduates, graduates, and Executives).

Candidates must have a high potential or a significant record of academic publications in peer-reviewed journals, preferably in areas consistent with the specializations of current faculty. He/she must be a team player with good communication skills.

Complete applications consisting of:

- a cover letter,
- full curriculum vitae,
- evidence of research,
- copies of evaluations of teaching in different programs, and
- the names and addresses of three referees.

must be submitted via this link: [ESSCA application form](#).

The deadline for applications is March 31, 2025.

Further detailed informed on ESSCA, its faculty and research, and programmes can be accessed at <https://www.essca.eu/en/>.

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