

# Assistant Professor (tenure-track) in Marketing

Company:

**NHH Norwegian School of Economics**

Location:

**Norway / Bergen**

Discipline:

Employment Type:

**Temporary (7 years)**

Posted:

**14/03/2025**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Assistant Professor (tenure-track) in Marketing

### About NHH

[\*\*NHH Norwegian School of Economics\*\*](#) is one of the leading business schools in Europe. We have an internationally recognised research environment and collaborate with 195 universities and business schools worldwide. NHH is the first choice for students who want to study business administration in Norway. Our activities are characterised by high quality, strong ethical standards, and a collective drive for common goals.

In close partnership with the business community and society, we generate and disseminate new knowledge and create value for a sustainable future. NHH is located in the city of Bergen and has around 3,750 students and 455 employees.

### About the position

NHH in Bergen, Norway, invites applicants for a 7-year tenure-track Assistant Professor position in Marketing at the [\*\*Department of Strategy and Management\*\*](#).

We are looking for a highly talented candidate with a strong background in marketing or in another area relevant for marketing. It is also possible to employ candidates with other strong analytical backgrounds to work in marketing. A successful candidate should have a

strong publication record and/or highly promising work in the pipeline. You should also be an excellent teacher and be able to communicate insights from marketing to students. Outreach to society and dissemination of research are also of importance for the position.

The department, with its approximately 35 faculty members and 20 PhD students, fosters an international environment collaborating across research disciplines. The position is linked to the marketing faculty group at the department, which conducts research and teaching within areas such as consumer behavior, marketing analytics and marketing management in both consumer and business markets. Other core fields at the department are strategy, organisational behavior, innovation, entrepreneurship, leadership, international business, information systems and information technology.

To be qualified for the tenure-track position, it should not be more than five years since the PhD degree was achieved. For candidates undertaking the PhD, the expected completion of the PhD thesis should be no later than the date of commencement.

The position will involve a competitive teaching load, which also includes graduate student supervision and administrative duties. NHH offers the opportunity to participate in a program for university pedagogy, and candidates hired for tenure-track positions must take one basic module of the program during the fixed-term period.

The position is based in Bergen, Norway.

### **NHH offers**

- Annual salary of NOK 726 200 - 784 000, depending on level of competence/length of service. The salary may be adjusted during 2025.
- An academically stimulating working environment.
- A favorable membership in the Norwegian Public Service Pension Fund ([SPK](#)) and good welfare benefits such as parental leave.

Note that public health care, public schooling for children, and most other public services are free in Norway. The city of Bergen has a mild, coastal climate and offers rich opportunities for culture and outdoor activities - as well as a family-friendly environment ([explore visitnorway.com](#)).

### **General information**

The appointee must comply with the guidelines that apply to the position at any time.

The state labour force shall reflect the diversity of Norwegian society to the greatest extent possible. People with immigrant backgrounds and people with disabilities are encouraged to apply for the position.

In the assessment of applicants, international experience and qualifications will be emphasised. In the event of equivalent qualifications, female applicants will be given

preference.

The application should contain details of the applicant's scientific and pedagogical education and work experience. In addition, the applicant should provide a teaching statement, which includes an overview and assessment of the applicant's teaching experience. The application package, including a CV, a maximum of 5 published or unpublished research papers and a complete list of published papers and papers in the pipeline should be submitted through the Jobbnorge online portal. To open the application, please click 'Apply for this job'. For English version, go to the menu at the top right side.

Three reference letters (in PDF) must be submitted by the referees directly to NHH at [hr-references@nhh.no](mailto:hr-references@nhh.no), within **31 March 2025**.

In accordance with §25 (2) of the Freedom of Information Act, information about the applicant may be made public even if the applicant has requested not to have his/her name entered on the list of applicants. The applicant will be notified if his/her request is not respected.

**Enquiries about the position may be directed to:**

- Committee Chair, Siv E. Rosendahl Skard, phone: +47 55 95 97 04 / email: [siv.skard@nhh.no](mailto:siv.skard@nhh.no)
- Head of Department, Vidar Schei, phone: +47 55 95 98 71 / email: [vidar.schei@nhh.no](mailto:vidar.schei@nhh.no)
- Administrative coordinator, Jeanette Blomberg, phone: +47 55 95 90 95 / email: [jeanette.blomberg@nhh.no](mailto:jeanette.blomberg@nhh.no)

The deadline for applications is **31 March 2025**. This date also applies to the submission of publications/written work.

**[Apply for this job](#)**

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