

Associate / Assistant Professor in Strategic Management and Innovation in Hospitality

Company:

Glion Institute of Higher Education

Location:

Switzerland / Bulle

Discipline:

Strategic Management and Innovation in Hospitality

Employment Type:

Permanent Full-time

Posted:

19/02/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Associate/Assistant Professor in Strategic Management and Innovation in Hospitality

Permanent contract / Bulle, Switzerland

Glion Institute of Higher Education (GIHE), in the top 5 for Hospitality & Leisure Management by the QS World University Ranking, is a brand of the Sommet Education Group. Founded in 1962, GIHE is a private Swiss institution offering Bachelor's and Master's degrees in hospitality, luxury and event management to an international student body across three campuses in Glion and Bulle, Switzerland, and London, UK.

You share our values: Development, Distinctiveness, Joint commitment, Openness and Sense of service.

We are looking for an Associate/Assistant Professor to advance strategic management research and teaching in the hospitality sector, focusing on emerging trends such as digital transformation, organizational strategy, and competitive advantage. The selected candidate will also develop innovative frameworks to address industry challenges, foster sustainable growth, and provide actionable insights for practitioners.

Responsibilities:

Research (60% workload):

- Conduct research on competitive strategy, digital transformation, and strategic innovation in hospitality
- Publish in leading academic journals and secure external research funding
- Develop and enhance the Glion Research & Innovation Center, actively fostering a vibrant research culture within the institution

Teaching (40% workload):

- *Design and deliver courses on strategic management, business model innovation, and competitive analysis at undergraduate and graduate levels*
- Use diverse teaching methodologies, including simulations, real-world case studies, and group projects, to enhance learning outcomes
- Mentor students on thesis projects and provide academic advising
- Support curriculum development and ensure course relevance to industry trends

Profile and experiences:

- Ph.D. or equivalent terminal degree in a relevant field
- Expertise in competitive strategy, digital transformation, and strategic innovation in hospitality
- Strong track record in publishing research on competitive strategy, digital transformation, and strategic innovation in hospitality
- Research skills: proven ability to design and conduct rigorous research, analyze data, and write for academic publication
- Subject Matter Expertise: deep knowledge and understanding of digital transformation, organizational strategy, and sustainability within the hospitality sector, with a focus on their impact on competitive advantage and long-term industry growth
- Communication and interpersonal skills: strong written and oral communication skills, interpersonal skills, and the ability to work effectively with colleagues and students from diverse backgrounds
- Language proficiency: fluency in English is essential, proficiency in French is an advantage

Other information:

- Type of contract: undefined period of time contract
- Activity rate: 100%
- Location: Rue de l'Ondine 20, 1630 Bulle
- Start date: 01.09.2025

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