

Associate / Assistant Professor in Luxury Business Management

Company:

Glion Institute of Higher Education

Location:

Switzerland / Bulle

Discipline:

Luxury Business Management

Employment Type:

Permanent Full-time

Posted:

19/02/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Associate/Assistant Professor in Luxury Business Management

Permanent contract / Bulle, Switzerland

Glion Institute of Higher Education (GIHE), in the top 5 for Hospitality & Leisure Management by the QS World University Ranking, is a brand of the Sommet Education Group. Founded in 1962, GIHE is a private Swiss institution offering Bachelor's and Master's degrees in hospitality, luxury and event management to an international student body across three campuses in Glion and Bulle, Switzerland, and London, UK.

You share our values: Development, Distinctiveness, Joint commitment, Openness and Sense of service.

We are looking for an Associate/Assistant Professor to drive impactful research and teaching of luxury business management, solidifying Glion's position as a thought leader in this niche. Focus on client experience, sustainability, marketing, guest experience, and sales in the luxury sector.

Responsibilities:

Research (60% workload):

- *Conduct research on luxury business management in relevant areas, including hospitality, retail, aviation, etc.*
- Publish findings in high-impact academic journals and present at international conferences
- Develop and enhance the Glion Research & Innovation Center, actively fostering a vibrant research culture within the institution

Teaching (40% workload):

- Design and deliver courses on luxury business management, sustainable luxury practices, and luxury marketing at undergraduate and graduate levels
- Create engaging learning experiences using diverse teaching methodologies, such as case studies, simulations, and group projects
- Provide constructive feedback on student performance and mentor students to achieve academic success
- Contribute to curriculum development and program reviews

Profile and experiences:

- Ph.D. or equivalent terminal degree in a relevant field
- Expertise in luxury, consumer behaviour, and sustainability
- Strong track record in publishing research on luxury-focused topics
- Research skills: proven ability to design and conduct rigorous research, analyze data, and write for academic publication
- Subject Matter Expertise: deep knowledge and understanding of luxury, consumer behaviour, and sustainability
- Communication and interpersonal skills: strong written and oral communication skills, interpersonal skills, and the ability to work effectively with colleagues and students from diverse backgrounds
- Language proficiency: fluency in English is essential, proficiency in French is an advantage

Other information:

- Type of contract: undefined period of time contract
- Activity rate: 100%
- Location: Rue de l'Ondine 20, 1630 Bulle
- Start date: 01.09.2025

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