

# Associate or Full Professor of Marketing

Company:

**Frankfurt School of Finance and Management**

Location:

**Germany / Frankfurt**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**19/02/2025**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

Frankfurt School of Finance & Management is one of Europe's leading business schools, accredited by AACSB, EQUIS, and AMBA. We are growing, and to strengthen our team, we are seeking to fill a tenured faculty position as

## Associate or Full Professor of Marketing (m/f/d)

The successful candidate will actively contribute to the development of thought leadership and the academic community within the Marketing group, the Management Department, and Frankfurt School. Key responsibilities include conducting high-quality research, delivering excellent teaching, and contributing to institutional service.

We are looking for a candidate with a proven record of research excellence and the ability to publish in top-tier journals to enrich and expand the diverse research portfolio of the Marketing group. The ideal candidate focuses on quantitative marketing/marketing strategy topics with high real-world relevance.

In teaching, we seek a candidate with a strong ability and interest to translate research insights into engaging lectures across educational levels, including experienced managers in MBA and executive programs.

Frankfurt School offers a stimulating research environment, including an annual Marketing Research Camp, an active research seminar series, a Ph.D. program, generous research funding, and all the advantages of a dynamic private business school.

We explicitly welcome applications from women and international candidates. German

language skills are not required to work at Frankfurt School.

To learn more about the Marketing group, the Management Department, and Frankfurt School, please visit our website: [www.frankfurt-school.de](http://www.frankfurt-school.de). The city of Frankfurt ranks 7th worldwide in the 2024 Mercer “Quality of Living” ranking and 1st in Germany according to the Economist’s 2024 “Global Livability Ranking.”

Review of applications will start on **March 1, 2025** and will continue until the position is filled. Please submit your application, including your CV, a minimum of three papers (including at least one working paper that is not yet accepted or published), teaching evaluations, complete publication list, and contact information for three references via Interfolio, following this link <http://apply.interfolio.com/162761>. Prerequisite is a Ph.D. in Marketing or a closely related field. For inquiries about the position, please contact Prof. Alexander Bleier ([a.bleier@fs.de](mailto:a.bleier@fs.de)).

Frankfurt School offers a state-of-the-art campus and stimulating research and educational environment. We value diversity and seek talented students, faculty, and staff from diverse backgrounds. Frankfurt School is an equal opportunities employer.

Find more information: [www.frankfurt-school.de](http://www.frankfurt-school.de)

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