

# Lecturer in Graphic Design and Graphic Design (Illustration)

Company:

**De Montfort University Kazakhstan**

Location:

**Kazakhstan / Almaty**

Discipline:

**Graphic Design and Graphic Design (Illustration)**

Employment Type:

**1 year rolling**

Posted:

**17/02/2025**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Lecturer in Graphic Design & Graphic Design (Illustration)

**Job title** Lecturer in Graphic Design & Graphic Design (Illustration)

**Department** Art & Design

**Reporting to** Head of Department

**Location** De Montfort University Kazakhstan premises (Almaty, Kazakhstan)

**Employment type** 1 year rolling

**Start date** September 2025

### 1. ABOUT DE MONTFORT UNIVERSITY KAZAKHSTAN

Established in 1870, De Montfort University (DMU) is a renowned public university located in Leicester, UK. Recognized as one of the top UK universities for graduate employability, DMU has achieved a 5-star rating for excellence from the World University Rankings. With campuses in Kazakhstan, Dubai, and Cambodia, DMU offers a diverse and inclusive educational experience.

Opened in September 2021, De Montfort University Kazakhstan (DMUK) is the first university to be fully licensed by the Government of Kazakhstan to offer UK qualifications in the country. Graduates of DMUK are awarded degrees from De Montfort University, Leicester, UK.

The University offers a truly international experience for students through its UK curriculum and its employment of a high number of international academic staff. In addition, the University emphasises quality teaching and scholarship, a supportive and vibrant student environment and a focus on the skills and experience needed by graduates to accelerate their careers and get ahead in the competitive job market.

## **2. JOB PURPOSE**

We seek innovative and dedicated Lecturerers to join the Art & Design Department at DMUK on our joint BA (Hons) Graphic Design and BA (Hons) Graphic Design (Illustration) programmes. This role is ideal for creative professionals passionate about guiding the next generation of graphic designers and illustrators. This position offers the opportunity to contribute to a dynamic educational environment that values creativity, design fundamentals, and practical experience.

Our programmes provide students with career opportunities within the broad field of visual communication (e.g., branding, advertising, motion design, illustration, publishing, and more). The role involves teaching both core and specialized modules that cover a breadth of topics, including the design process, typography, and illustration skills, alternative printmaking, and many more. You will support undergraduate students in a professional studio environment as they develop new skill sets and build their understanding of the design process.

The advertised position is teaching focused.

The successful candidate will have the opportunity to teach a range of modules:

### **BA (Hons) Graphic Design:**

#### **Year one**

- Exploration and Ideation for Graphic Design
- Applied Idea Development for Graphic Design
- Visual Communication for Graphic Design
- Creative Resolution for Graphic Design

#### **Year two**

- Design Process for Graphic Design
- Design Process Progression for Graphic Design

- Design Communication for Graphic Design
- Year 2 Personal Practice for Graphic Design

### **Year three**

- Independent Practice
- Independent Practice 2
- Professional Practice
- Professional Practice 2

### **BA (Hons) Graphic Design (Illustration):**

#### **Year one**

- Exploration and Ideation for Graphic Design and Illustration
- Applied Idea Development for Graphic Design and Illustration
- Visual Communication for Graphic Design and Illustration
- Creative Resolution for Graphic Design and Illustration

#### **Year two**

- Design Process for Graphic Design and Illustration
- Design Process Progression for Graphic Design and Illustration
- Design Communication for Graphic Design and Illustration
- Personal Practice for Graphic Design and Illustration

#### **Year three**

- Independent Practice
- Independent Practice 2
- Professional Practice
- Professional Practice 2

Module assignments will be based on the candidate's expertise and the department's needs.

The successful candidate will lead on the planning, development and delivery of high-quality programmes, as well as inspiring and inclusive learning opportunities for students to help them achieve their learning goals.

In addition, you will also lead and promote innovation and quality enhancement in Learning and Teaching, as well as support the needs of the Department through taking responsibility for programme-related administration and monitoring.

### **3. MAIN DUTIES AND RESPONSIBILITIES**

- Develop and deliver engaging, interactive lectures and practical workshops, incorporating supervised and self-directed studio work.
- Develop and manage modules in a broad spectrum of areas in graphic design, including but not limited to:
  - Visual communication studio projects
  - Observational drawing and narrative for illustration (if applicable)
  - Typography and layout design (if applicable)
  - User interface and experience design (if applicable)
  - Motion graphics and interactive media
  - Additional areas of specialization in graphic design or illustration
- Assess work across module components to evaluate students' skills and development.
- Mentor students in developing creative problem-solving skills and applying industry-standard tools and techniques in visual communication and graphic design.
- Create and maintain high-quality teaching materials, assessment records, and course resources in the programme's virtual learning environment.
- Act as a personal tutor.
- Ensure the curriculum delivery is current, relevant, and meets the needs of all stakeholders, including students, industry, and professional associations.
- Be involved in organizing and supporting student exhibitions and participate in departmental activities such as open days, applicant interviews, and portfolio reviews.
- Explore, develop, and implement global travel opportunities for the students as an integral part of the teaching and learning experience.
- Perform administrative duties related to student recruitment, enrolment, induction, teaching, and assessment.
- Engage in continuous professional development to stay current with emerging trends in the graphic design industry.
- Undertake additional duties as required, commensurate with the role.

### **4. REQUIREMENTS FOR THE ROLE**

- A Master's degree or PhD in a related discipline, OR a Bachelor's degree with relevant professional experience in graphic design or illustration.
- A strong foundation in graphic design or illustration is essential.
- A broad interest in the evolving field of graphic design and visual communication, with a willingness to stay current with emerging trends and technologies.
- Proficiency in industry-standard software (Adobe Suite).

## **5. MAIN BENEFITS:**

- Competitive salary depending on experience (tax rate only 10%)
- Accommodation allowance paid monthly
- Paid flight on arrival and return flight at end of contract
- 56 calendar days' paid leave per year
- 11/12 public holidays per annum
- Private healthcare
- Staff development opportunities

## **6. APPLICATIONS**

Interested candidates should submit a CV and a portfolio of relevant work. Applications can be sent to [jobs@dmuk.edu.kz](mailto:jobs@dmuk.edu.kz).

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