

# Assistant Professor (Lecturer) in Marketing / Communication

Company:

**Lancaster University**

Location:

**Germany / Leipzig**

Discipline:

**Marketing / Communication**

Employment Type:

**Permanent Full-time**

Posted:

**12/02/2025**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Assistant Professor (Lecturer) in Marketing / Communication

**Lancaster University Leipzig**

**Location:** Leipzig, Germany

**Salary:** £46,485 to £55,295 (Full time, indefinite)

**Closing Date:** Wednesday 12 March 2025

**Interview Date:** Thursday 03 April 2025

**Reference:** 1424-24

Lancaster University Leipzig wishes to appoint an Assistant Professor equivalent to lecturer (Teaching and Research) or lecturer (Teaching and Scholarship) in Marketing/ Communications. The candidates will have a PhD (or be close to completing one) and be able to teach at undergraduate and postgraduate/MSc levels.

This post arises as a result of international teaching and research activities, which the successful applicant will need to help deliver. Specifically, Lancaster University has established an exciting new campus in Leipzig, Germany. Located in one of Germany's most vibrant, liveable, and attractive cities, the Leipzig campus offers the same academic quality and fully rounded student experience as in the UK, with a strong strategic vision of excellence in teaching, research, and engagement. The post holder will be based on the

Leipzig campus, and will involve teaching, research, engagement and administrative responsibilities. Teaching requirements are in the broader area of Marketing/ Communications, at the undergraduate and postgraduate level.

Colleagues do have access to the research environment at Lancaster University Management School in the UK, but also can benefit from a very active research team in Leipzig. The expectation is to create a critical mass of empirical researchers that also have an interest in collaborating across disciplinary boundaries. Particularly the Management department collaborates closely with the Computer Science department on topics like Machine Learning, Artificial Intelligence, Blockchain. The successful candidate will be an active member of a vibrant research community in a highly aspiring and collegial setting.

**Please note this role a full time, indefinite post based in Leipzig, Germany and ideally we would like the appointed candidate to start at latest on 1<sup>st</sup> September 2025. The opportunity is unique as the role is permanent after 6 months probationary period with the opportunity of being promoted to senior lecturer, reader and professor in line with expectations. The contract is with Lancaster University Leipzig and therefore under German law.**

Informal enquiries to Professor Constantin Blome , email: [c.blome@lancaster.ac.uk](mailto:c.blome@lancaster.ac.uk).

Further details about Lancaster University Leipzig can be found at [www.lancasterleipzig.de](http://www.lancasterleipzig.de)

We welcome applications from people in all diversity groups.

**Lancaster University - ensuring equality of opportunity and celebrating diversity**

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**Further details:**

- [Job Description](#)
- [Person Specification](#)

**Please note: unless specified otherwise in the advert, all advertised roles are UK based.**

Find out what it's like to [work at Lancaster University](#), including information on our wide range of employee benefits, support networks and our policies and facilities for a family-friendly workplace.

The University recognises and celebrates good employment practice undertaken to address all inequality in higher education whilst promoting the importance and wellbeing for all our colleagues.

We warmly welcome applicants from all sections of the community regardless of their age,

religion, gender identity or expression, race, disability or sexual orientation, and are committed to promoting diversity, and equality of opportunity.

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