

Programme Director Position in Global Luxury and Management

Company:

SKEMA Business School

Location:

United Arab Emirates / Dubaï

Discipline:

Global Luxury and Management

Employment Type:

Permanent Full-time

Posted:

29/01/2025

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

PROGRAMME DIRECTOR POSITION IN GLOBAL LUXURY AND MANAGEMENT

SKEMA | AT HOME WORLDWIDE*

**Chez vous, partout dans le monde*

Job characteristics :

Type of contract : Permanent contract, full time contract

Taking office : From September 2025

Localisation : SKEMA BUSINESS SCHOOL Dubaï

SKEMA Business School (<https://www.skema.edu/>) and the [SKEMA Centre for Analytics and Management Science | SKEMA BUSINESS SCHOOL](#) for a position of Programme Director of the MSc Global Luxury and Management. The successful candidate will collaborate with world-leading faculty, programmes, and other relevant internal and external stakeholders to manage successfully the programme

The position is permanent with a full-time contract. Salary and conditions are competitive,

in line with international standards. SKEMA Business School offers publication bonuses for peer-reviewed publications. The language of work and teaching is English. Knowledge of French is not required and is not a criterion for selection. SKEMA Business School offers support in learning French.

Qualifications must include :

- Relevant professional experience in luxury marketing or related fields
- A doctoral degree in management or a related field would be a plus
- Excellent leadership, communication and influencing skills
- Ability to sustainably develop and implement programme strategies
- Demonstrate consistent ability to produce intellectual contributions in the field aimed at the business community
- Commitment to service and/or outreach activities

Expectations :

- Manage the programme on a day-to-day basis
- Contribute to developing and managing the curriculum
- Participate in the students' selection process
- Identify, recruit and manage external lecturers, in collaboration with Academic Management
- Contribute to the strategy, visibility and reputation of the programme
- Develop partnerships with top firms, in collaboration with Corporate Relations
- Contribute to positioning the programme in international rankings and to ensure global compliance with relevant quality assurance and accreditation standards
- Participate to enhance students' employability among most prestigious organizations in the luxury sector
- Deliver courses in the field of specialisation
- Be a good academic citizen / commit to the life of the institution
- Connect internationally and create an international community based on SKEMA footprint

Applications should include:

- A letter of application stating why you are interested in SKEMA Business School
- Curriculum Vitae

- Evidence of intellectual contributions (1-2 writing samples or reference to published articles, working papers, reports, etc.)
- Statement of teaching interests and teaching philosophy (please list courses you have taught or would prefer to teach)
- Any additional document that the applicant may consider as relevant

The application should be submitted in English and sent by email to recruitmentfaculty2025@skema.edu, with the following subject : “application position in MSc Global Luxury Management - DUBAI”.

Applications will be reviewed until March 31st, 2025 or until the position is filled.

Clarification questions can be directed to recruitmentfaculty2025@skema.edu

Please note that SKEMA is an equal opportunity employer, which values all types of diversity, and encourages applications of candidates from all backgrounds.

ABOUT SKEMA BUSINESS SCHOOL

With 11,000 students of 130 nationalities and 60,000 alumni in 145 countries, SKEMA Business School is a global school that trains and educates the talents that 21st-century business requires through its research, its 70 teaching programs, and its international multi-site structure. The school currently has campuses in France (Lille, Sophia Antipolis, Paris), China (Suzhou and Nanjing), the United States (Raleigh), Brazil (Belo Horizonte), UAE (Dubai) and South Africa (Stellenbosch). The school is also developing an Innovation Center in AI (Canada), one of the world's major AI hubs. SKEMA's Faculty comprises more than 190 Professors, organized by Academy - Globalization, Innovation, Transformation, and Digitalization - and Research Centers. SKEMA is multi-accredited - EQUIS, AACSB, EFMD EMBA Accredited. Its programs are recognized in France (Visa, 'Licence Degree', Master Degree, RNCP, CGE label), as well as in the United States (Licensing), Brazil (Certificação), and China (Ministry of Education). Member of the Conférence des Grandes Ecoles (CGE). Member of the Conférence des Directeurs d'Ecoles Françaises de Management (CDEFM).

For further information: <https://www.skema.edu/>

ABOUT THE PROGRAMME

The rapidly evolving worldwide luxury market, coupled with the current global challenges, is fundamentally reshaping the structure of the luxury sector. Luxury organisations are adapting their business models and accelerating processes to thrive. They must be more customer-centric, digital, agile, and sustainable than ever before. These challenges are opportunities for innovation, efficiency, and transformational thinking.

One programme, two specialisations:

- **The Luxury Digital Marketing & Strategy track**, with a semester at the NYU School of Professional Studies (NYU SPS) in New York and a second semester at SKEMA Business School in Paris, offering the possibility to earn a Graduate Certificate from NYU SPS.
- **The Retail excellence - Client Relationship Management track**, with two semesters in Dubai, a major global hub renowned for its dynamic retail environment, offering a unique opportunity to gain expertise in luxury retail and client relationship management for high-potential markets such as the Middle East, Africa, and India

More information at [MSc Global Luxury and Management | SKEMA BUSINESS SCHOOL](#).

ABOUT THE CAMPUS

SKEMA has chosen Dubai as its base in the Middle East and North Africa (MENA) region.

Situated at the intersection of the East and the West, Dubai is ranked third globally for talent flows by the Harvard Business Review. A cosmopolitan, forward-thinking city, it is home to 90% expatriates and 30% international students.

SKEMA's Dubai campus is more than merely a place of learning; it is a centre of academic excellence where students from across the world meet, exchange ideas, and grow together.

The Dubai International Financial Centre (DIFC), which hosts SKEMA's campus, is not only a world-renowned financial centre, but also home to prestigious academic institutions. This prominent academic proximity enables the school to strengthen its international network and offer its students unique opportunities for collaboration and learning. Dubai's spirit of initiative and innovation can be felt everywhere, making it the 'city of possibilities'.

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Rejoignez-nous !

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