

# Tenure-track Assistant Professor of Marketing, with focus on Consumer Behavior

Company:  
**Bocconi University**

Location:  
**Italy / Milan**

Discipline:  
**Marketing, with focus on Consumer Behavior**

Employment Type:  
**Permanent Full-time**

Posted:  
**28/01/2025**

Contact Person:  
**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **BOCCONI UNIVERSITY - MILAN**

### **Positions Available, Department of Marketing**

The Department of Marketing at Bocconi University, in Milan (Italy), is seeking to hire a tenure-track Assistant Professor of marketing, with focus on Consumer Behavior, starting September 1st, 2025. The position is open to applicants who have completed or are close to completing a Ph.D. We are looking for applicants who demonstrate high potential and strong commitment to conducting excellent behavioral research in marketing. Contracts will run for up to eight years (subject to an interim review) with the possibility of promotion to a tenured position.

Knowledge of the Italian language is not required. Salaries, research funds and teaching loads are competitive with leading European academic institutions. Bocconi faculty members are expected to teach in the undergraduate, Masters and/or Ph.D. programs. Productivity and leadership in research and excellence in teaching are expected.

Applicants should apply by submitting the complete package via our on-line application system, which can be found at [www.unibocconi.eu/jobmarket](http://www.unibocconi.eu/jobmarket). All applications must be submitted by **February 28th 2025**.

Shortlisted candidates will be interviewed online by representatives from Bocconi's Marketing Department, with the possibility of invitation for in-person flyouts.

Bocconi University is committed to increasing the diversity of its faculty. Applications are particularly welcome from women and members of groups who are under-represented in academic posts.

**Application Instructions:**

Applications using the on-line application form, must be sent electronically via the site **"[www.unibocconi.eu/jobmarket](http://www.unibocconi.eu/jobmarket)", by 23:59 of February 28th 2025 (Italian time).**

Electronic application should include the following:

1. curriculum vitae (including a list of titles and publications);
2. job market paper, plus any other publications or working papers which the candidate intends to submit for evaluation;
3. a cover letter briefly describing the candidates motivation to apply for the position and their research interests
4. three academic referees who can provide a reference letter. Referees will receive an automatic email from the system requesting them to upload their reference letter directly.

For any problems with the online application system, candidates can contact [faculty@unibocconi.it](mailto:faculty@unibocconi.it).

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Bocconi University ([www.unibocconi.it](http://www.unibocconi.it)) was founded in 1902. Owned by Foundation "Luigi Bocconi", and based on Economics, Management and Law faculties, it is one of the most renowned and prestigious universities in Europe in these fields. It numbers more than 300 full time faculty members plus approximately 700 other teachers and lecturers. It also numbers more than 14,000 students (including both graduate and undergraduate students) and more than 11,000 participants in executive education programs as well as 600 participants in Master programs.

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