

# Core Faculty Position in Marketing

Company:

**EADA Business School**

Location:

**Spain / Barcelona**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**20/12/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Core Faculty Position in Marketing, EADA

**EADA** Business School is seeking to appoint an **Assistant or Associate faculty member in Marketing**. Candidates must have completed a PhD and have a record of publishing in ABS 3 or ABS 4 management journals or show promise and trajectory to do so in the near future. EADA is particularly interested in candidates who work on the implications of society's grand challenges for the marketing profession - in research, teaching and practice..

The candidate would be joining EADA's full-time faculty, currently composed of 35 people, and working closely with our large group of adjunct faculty. EADA's researchers have published their work in leading management journals including: Academy of Management Journal, Journal of Marketing Research, Personality and Social Psychology Bulletin, Human Resource Management Journal, Journal of Business Ethics, Journal of Vocational Behavior, Technovation, Business Strategy and the Environment, Journal of Operations Management, Journal of Supply Chain Management, among others.

While the role and focus on research at EADA has grown significantly in recent years, **EADA** is a teaching-led institution that believes in the need for Business Schools to be close to the needs of its programme participants and corporate clients. We do this by providing high-quality, research-informed programmes, and focussing on the development of managerial competences and skills necessary for leadership, teamwork and critical thinking.

Your teaching will be informed by your own discipline-based scholarship and, by your own practice and research. Successful candidates hold a Ph.D., demonstrate excellent teaching abilities (on- and offline), have strong research skills and are expected to contribute to customised in-company programmes. For associate and full professor levels, management experience in academic and industry positions will be considered a bonus. The ability and willingness to teach in both Spanish

and English will also be taken into consideration, since successful candidates will have to interact in both languages. Experience in the use of the case methodology for teaching is considered a plus.

## **How to Apply**

Applicants are encouraged to log in at <http://jobs.eada.edu> and upload all required documents: (including research in progress), a letter explaining their motivation to apply, teaching philosophy and research interests, and two letters of recommendations.

The position will remain open until filled, and only the shortlisted candidates will be contacted for further interviews.

## **More about EADA Business School**

### **History**

Originally founded in 1957, EADA became a Higher Education foundation in 1984. This foundation was dedicated to training, applied research and knowledge transfer within the local and international business community.

EADA is a global institution, with a campus in the Barcelona city centre, a residential training campus and a virtual campus that is accessible from anywhere in the world.

EADA is also present worldwide through alliances with international foundations and educational institutions. As an organisation, we consider that social responsibility and global sustainability principles need to be applied in all our training programmes, and that these principles go hand-in-hand with the objective of maximum corporate

### **Rankings and Accreditations**

**EADA** has been awarded the **AMBA** and **EQUIS** accreditations, which recognize the quality of its Masters and MBA programs.

**EADA** is ranked (Financial Times, Corporate Knights, 2024 data):

- Among the 30 best business schools in Europe
- Among the top 50 Masters in International Management (36), and Masters in Finance (41) in the world
- Among the best 100 MBA programmes in the World (94)
- Among the top 50 business schools worldwide in Custom (46) & Open (16) Programmes (Executive Education, Financial Times 2024)
- Among the Top 40 Better World MBA (23)

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