

# Professor in Luxury Management

Company:

**Sup de Luxe**

Location:

**France / Paris**

Discipline:

**Luxury Management**

Employment Type:

**Permanent Full-time**

Posted:

**19/12/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Recruitment - Sup de Luxe

Sup de Luxe is seeking a professor in Luxury Management. The ideal candidate will have a strong academic background and a significant teaching and research expertise in the field of Luxury Management.

**Job title:** Professor in Luxury Management

**Job type:** Full-time, Permanent

**Key responsibilities :**

### RESEARCH

- Conduct and publish high-impact research in the field of Management, and more specifically in the field of luxury.

### TEACHING

- Design, coordinate and teach courses in luxury management at Bachelor, MBA and MSc levels, in French and English.

### OTHER ASSIGNMENTS

- Academic management
- Represent Sup de Luxe in the field of luxury management at national and international forums, conferences and partnerships

- Work in collaboration with Bachelor/MBA/MSc Program Managers and engage with luxury industry stakeholders in academic activities and curricula

### **Job qualifications:**

The candidate should hold a PhD from a leading institution (Shanghai ranking universities, AACSB, EQUIS will be appreciated) and have an established record of excellence in teaching and research within the advertised discipline (Management/Marketing). The candidate should be fluent in English and in French.

Academic Programme management experience would be a plus.

Job based in Paris - exclusively face-to-face and available immediately.

### **Presentation of Sup de Luxe**

Founded by Cartier in 1990 and integrated into the EDC Paris Business School in 1995, the Institut Supérieur de Marketing du Luxe is the only one in the world to have enjoyed both sectoral and academic legitimacy for 35 years.

Backed by a Cartier Chair, Sup de Luxe welcomes over 650 students from all over the world every year.

Over the past three decades, Sup de Luxe has built up an exceptional network of contacts with luxury Maisons, specialized agencies and other institutions from the luxury ecosystem.

In 2017, Sup de Luxe joined Grupo Planeta, a Spanish multinational group with family capital, at the head of a vast offering at the service of culture through book publishing, information, training and audiovisual entertainment.

Planeta Formation et Universités, created in 2003 as an international network in the education sector, represents Grupo Planeta's commitment to higher education and professional and continuing training. This vocation of service translates into teaching adapted to the realities of the job market and the professionals of today and tomorrow who are responsible for the evolution of society.

The Group has over 100,000 students in a network of 30 schools in Spain, France, Italy, Morocco, Egypt and Colombia.

<https://www.supdeluxe.com/fr>

<https://www.planeta.es/fr/qui-sommes-nous>

### **How to apply?**

Please submit your application to :

- Marjorie Bertschy (marjorie.bertschy@supdeluxe.fr) Deputy Director, Sup de Luxe

The application should include :

- Cover letter

- Curriculum vitae
- List of publications
- Teaching portfolio
- Research plan

Please submit your application in French or English and in PDF format.

The recruitment committee will review the applications and invite the best candidates for an interview (via Teams and/or face-to-face).

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