

PhD Positions in International Business, Food, Wine and Hospitality, Marketing and New Consumption, Supply Chain Management, Sustainability

Company:

Kedge Business School

Location:

France / Bordeaux, Marseille

Discipline:

International Business, Food, Wine and Hospitality, Marketing and New Consumption, Supply Chain Management, Sustainability

Employment Type:

PhD Positions (fully funded for a period of up to 4 years)

Posted:

16/12/2024

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

PhD Positions at KEDGE Business School

KEDGE Business School seeks to fill up to two PhD positions each associated with its five Research Centres of Excellence:

- International Business
- Food, Wine & Hospitality
- Marketing & New Consumption
- Supply Chain Management
- Sustainability

See

<https://student.kedge.edu/faculty/research-intellectual-contributions>

KEDGE Business School is a vibrant business school with four campuses in France (Paris, Bordeaux, Marseille and Toulon), and three abroad with two in China (Shanghai and Suzhou) and one in Africa (Senegal). KEDGE Business School offers an international

environment, which includes 14,800 students (23% foreign students), 200 full-time faculty members (45% of whom are international) and close to 300 international academic partners. Ranked 31st amongst European Business Schools and 28th worldwide for the Executive MBA by the Financial Times, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

Required profile for the PhD position

- A master's degree, preferably in Management Studies or Economics,
- Proof of Fluency in English,
- A passion for research,
- Ability to work independently,
- An interest in topics on which research is being undertaken by KEDGE's Centres of Excellence.

Candidates for the programme are selected on the basis of their CVs, academic references, and interviews with the potential supervisors.

Job description

- Approximately 50% of the position's time will be dedicated to the completion of doctoral studies,
- Approximately 50% of the position's time will be dedicated to providing teaching and research support

Conditions of employment

Our PhD positions are fully funded for a period of up to 4 years. Appointed PhD candidates are employees of KEDGE Business School and will receive a salary of approx. EUR 2100 per month gross, including health care benefits. Following the 3-paper model, a PhD thesis at KEDGE consists of three related academic papers, which are ultimately submitted to high-quality academic journals. The PhD programme offers extensive training in research methods; students are also encouraged to regularly attend research seminars. Our PhD students furthermore are expected to teach on undergraduate and masters' courses, which is normally undertaken in English. Training in pedagogy is also available.

Successful candidates are appointed on a full-time basis for a duration of up to four years. The PhD positions are intended to start in September 2025 or January 2026.

How to apply

The submission deadline for applications is **Friday, 28 February 2025**. Shortlisted candidates will be invited to interview, which can be via an electronic platform like MS Teams, with faculty members of KEDGE.

1. Please complete the online application form, available on our website:
<https://student.kedge.edu/programmes/phd-doctor-of-philosophy-in-business-administration/admission-funding>

2. Please submit the following documents to the following designated e-mail address:

phd.recruitment@kedgebs.com

- Statement of purpose (Cover letter)
- Curriculum Vitae
- Proposal of a potential thesis topic
- Grade reports of your MA and BA degrees
- A pdf copy of your MA thesis or other research-oriented output (e.g. BA thesis, seminar papers, etc.). This work must be single-authored.
- At least one reference letter

Please see additional information on our website.

Only applications received by e-mail before the deadline will be considered.

In the header of your e-mail, please **clearly state your surname and the Centre of Excellence you are applying for**, such as:

'PhD Application, Smith, Marketing'.

If you wish to be considered for two Centres, please send two e-mails.

Additional information

For general information, please visit our website

(<https://student.kedge.edu/programmes/phd-doctor-of-philosophy-in-business-administration>) or contact the Director of the KEDGE PhD programme, Prof Ralf Barkemeyer (ralf.barkemeyer@kedgebs.com). Applicants are also encouraged to seek additional information from the Heads of the Centres of Excellence:

- **Food, Wine & Hospitality:** Dr Florine Livat, Associate Professor and Head of the Centre of Excellence Food, Wine & Hospitality (florine.livat@kedgebs.com)
- **International Business:** Prof Dorra Yahiaoui, Professor and Head of Centre of Excellence International Business (dorra.yahiaoui@kedgebs.com)
- **Marketing:** Prof Frédéric Prévot, Professor and Head of the Centre of Excellence Marketing & New Consumption (frederic.prevot@kedgebs.com)
- **Supply Chains:** Prof Frédéric Babonneau, Professor and Head of CESIT, Supply Chain Center of Excellence (frederic.babonneau@kedgebs.com)
- **Sustainability:** Prof Natalia Yakovleva, Professor and Head of the Centre of Excellence Sustainability (natalia.yakovleva@kedgebs.com)

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