

# Assistant / Associate Professor in Marketing

Company:

**TBS Education**

Location:

**France / Toulouse**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**15/11/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **TBS Education - Toulouse Campus Position of Assistant/Associate Professor - Teaching track in Marketing**

Starting in September 2025

The Department of Marketing of TBS Education is seeking to fill in one faculty position to maintain and develop its reputation for excellence in research and high-quality teaching. The position will be based in Toulouse.

The Department of Marketing brings together 25 faculty members whose recent publications include articles in leading academic journals, award-winning case studies, academic books, book chapters, and other intellectual contributions and research dissemination activities. They are involved in several programs, including undergraduate, graduate, and executive education. More information about the department and the research lab can be found on the [Marketing department](#) and [SIM lab](#) web pages.

Application deadline: **Monday, January 13, 2025**

Interviews will take place on **Tuesday, February 4, 2025, in Toulouse**

### **POSITION OVERVIEW:**

Candidates should hold a PhD or a DBA in Marketing. They should possess excellent teaching abilities, as well as the potential to produce intellectual contributions such as, for example, case studies, books or book chapters, or articles in leading teaching & learning and professional journals. They may have demonstrated these qualities during previous professional or academic experience. The successful candidate will be expected to participate in the teaching of the

Department, in French and English, at both undergraduate and graduate levels. Additionally, they will be expected to develop lectures in their fields of expertise for the graduate and executive education levels. The role will also involve actively coordinating and continuously improving specific programs or modules. Possessing solid professional networks, locally or nationally, will be a plus.

TBS Education offers competitive working conditions, including continuous training possibilities, financial support to research, teaching loads coherent with research objectives, and the support of a dedicated pedagogical innovation team. In addition to a competitive salary, you will benefit from French social security and complementary health insurance. Furthermore, the school will help you settle in Toulouse by providing help in relocating and support in learning French.

## **ABOUT THE SCHOOL:**

Founded in 1903, TBS Education is among the 1% of business schools with the “triple crown” of international accreditations: AACSB (renewed in 2024 for 6 years), EQUIS (renewed in 2024 for 5 years) and AMBA (renewed in 2021 for 5 years). More than 110 nationalities and 6,000 students are present on its 4 campuses located in the heart of dynamic cities: Toulouse, Paris, Barcelona (Spain), and Casablanca (Morocco). In addition, it benefits from a network of over 240 partner universities on 5 continents with the most prestigious higher education institutions.

In 2022, TBS Education adopted the “Business for Good” status, with the following ‘raison d’être’: “Thanks to research with a societal impact, TBS Education trains diverse, open and enlightened learners, who will contribute to the development of a responsible and sustainable economy within their organizations.” More about TBS Education as Business for Good can be found at [TBS Education Business for Good](#) and its strategic plan at [TBS Education 2026 Strategy](#).

Research at TBS Education is articulated around six Research Labs, three Centers of Excellence: Aeronautics and Space, Artificial Intelligence and Business Analytics, and CSR Sustainable Development, and two chairs: The Sirius Chair and the APEM Chair: [High Impact Research TBS Education](#). TBS Education is also highly committed to Pedagogical Innovation, as illustrated by the prizes awarded in France and internationally to its projects, including the Eduniversal Pedagogy trophies in 2024, the AMBA & BGA Excellence awards in 2021 and 2022/23, the FNEGE “Coup de Coeur” in 2020, or the Babson Spotlight Award in 2020: [Pedagogical Innovation TBS Education](#).

Toulouse is a dynamic business, cultural, and educational center at the heart of Europe. Known in France as “La Ville Rose” (The Pink City) for its beautiful terracotta brickwork, it is ideally situated in the southwest of France, approximately two hours from the Mediterranean Sea, the Atlantic Ocean, and the Pyrenees mountains. European aerospace capital and home to more than 150 international companies, Toulouse offers a unique academic environment in a vibrant, cosmopolitan city: [Discover Toulouse](#)

## **APPLICATION PROCEDURE:**

Candidates are invited to fill out the application form on TBS Education’s recruitment page by **Monday, January 13, 2025** : [Faculty Application TBS Education](#)

Candidates are invited to submit the following **application material**:

- A cover letter
- A complete CV with a list of intellectual contributions and courses taught

- Teaching experience (list of courses, number of hours, and teaching evaluations)
- Samples of intellectual contributions (published or work-in-progress)
- Three letters of recommendation or the names of three referees who can be contacted.

If you have any questions, please contact Marissa MANSHANDE, assistant to the Dean of Faculty's office, at [faculty.jobs@tbs-education.fr](mailto:faculty.jobs@tbs-education.fr) and/or the Head of the Marketing Department, Dr. Leila ELGAAIED-GAMBIER at [recruitment.m@tbs-education.fr](mailto:recruitment.m@tbs-education.fr).

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