

# Assistant Professor, Associate Professor in Business Analytics and Digital Marketing

Company:

**American University of Beirut - Mediterraneo**

Location:

**Cyprus / Paphos**

Discipline:

**Business Analytics and Digital Marketing**

Employment Type:

**Permanent Full-time**

Posted:

**06/11/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

**Faculty Positions in the Faculty of Business at the American University of Beirut – Mediterraneo in Pafos, Cyprus (Tenure-Track)**

Positions: Assistant Professor, & Associate professor

The Department of Business Administration and Analytics at the American University of Beirut – Mediterraneo (AUB Mediterraneo) invites applications for tenure-track positions in the following fields:

- Business Analytics
- Digital Marketing

Applicants should hold a PhD in data analytics, data science, machine learning, digital marketing or a closely related field. Preferred research areas include website optimization and analytics, predictive analytics, machine learning, big data processing and blockchain technology, operations and process management, optimization and simulation, applied statistical analysis, data processing, social media marketing and analytics, branding and digital content creation, search engine marketing and display advertising, website optimization and analytics.

Candidates with teaching experience, industry or post-doctoral appointments, and a record of grant funding and scholarly publications are particularly encouraged to apply. Applicants interested in visiting positions are also encouraged to apply. Applications should include a letter of interest, statements of teaching and research interests, CV, and the names and contact details of at least three references.

To apply, please complete the application form at <https://forms.gle/4eU2gwqaT6o6G7P9A>

For any questions, candidates may contact [recruitment@aubmed.ac.cy](mailto:recruitment@aubmed.ac.cy)

Consideration of received applications will begin on January 1, 2025, and will continue until the position is filled. The expected start date is August 15, 2025. Salary will be commensurate with experience and qualifications. The American University of Beirut – Mediterraneo is an affirmative action, equal opportunity employer. Only shortlisted candidates will be contacted.

The American University of Beirut – Mediterraneo, a twin campus of the American University of Beirut in Lebanon, is approved by the Middle States Commission on Higher Education (MSCHE) as a branch campus of the American University of Beirut (AUB) in Beirut, Lebanon. AUB operates under a charter granted by the New York State Education Department (NYSED), which registers the university's degree programs and has approved AUB Mediterraneo as a twin campus of AUB. All departments and programs at AUB Mediterraneo are accredited by the Cyprus Agency of Quality Assurance and Accreditation of Higher Education (CYQAA). The Faculty of Business is accredited by AACSB International. It welcomed its first cohort of students in the fall of 2023.

The American University of Beirut was founded in 1866 and bases its educational philosophy, standards, and practices on the American liberal arts model of higher education. A teaching-centered research university, it has 780 full-time faculty members and a student body of 7,800 students. AUB ranked 226 in the 2024 Quacquarelli Symonds (QS) World University Rankings (WUR), solidifying the university's status as a top-tier educational institution regionally and globally. The university currently offers more than 120 programs leading to bachelor's, master's, MD, and PhD degrees. It provides medical education and training to students from throughout the region at its medical center, that includes a full-service 365-bed hospital.

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