

# Assistant or Associate Professors in Marketing and Supply Chain Management

Company:

**ESDES**

Location:

**France / Lyon**

Discipline:

**Marketing and Supply Chain Management**

Employment Type:

**Permanent Full-time**

Posted:

**28/10/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **4 positions of Assistant or Associate Professor in marketing & supply chain management of the department of marketing and International Business ESDES Business School Lyon**

### **Presentation de l'Ecole/School Presentation :**

ESDES, the business school of UCLy (Catholic University of Lyon), holds the AACSB accreditation and EFMD accreditation for its Master in Management Program. ESDES is ranked 86st on Financial Times business schools ranking.

With two campuses (Lyon and Annecy), ESDES offers a broad range of business and management programs at undergraduate (bachelors) and graduate levels (MiM, MSc). As part of UCLy, ESDES also offers double degree programs with the Faculty of Philosophy, the Faculty of Law and the Faculty of Science.

Based on distinctive values, ESDES trains students to become responsible and committed managers who innovate and implement actions for the sustainable performance of companies.

Faculty is highly qualified and international (37%, 15 nationalities). Our faculty members are dedicated to research that is transformative and impactful on four main areas:

- Social responsibility and ethical transformation of organizations
- Finance and corporate governance in a sustainable environment
- Economy and management of sustainable innovations
- Sustainable marketing and consumer insights

Lyon is the most attractive French metropolis at the time of the ecological transition, both for its living environment and for its economic dynamism.

Annecy offers an exceptional natural environment, a privileged geographical location, and an authentic charm: Annecy is renowned for its way of life! The city is located in the heart of the Haute-Savoie region, itself at the crossroads of France, Switzerland and Italy.

Please visit the website for further details about the [school](#) and the [research center](#).

### **Description du poste/Job Description:**

The Marketing Department is looking to fill three teaching positions in Business Analytics, International Business, Supply chain management and Assistant or associate professor in Marketing

As part of its current development, ESDES is opening three full-time positions for assistant or associate professors in marketing:

1. Business Analytics (Lyon campus)
2. International Business (Lyon campus)
3. Supply chain management (Lyon campus)
4. Assistant or associate professor in Marketing (Lyon campus)

The main responsibilities of the appointee include the following:

- Conducting research and publishing in journals in the FNEGE/ABS lists,
- Teaching in various levels using innovative pedagogy (French and/or English)
- Capacity to coordinate courses
- Engage and participate in ESDES's activities and school life

### **Profil recherché / compétences requises / Job qualifications**

Candidates should hold a Ph.D. from a leading institution and have an established record of excellence in teaching (English and/or French) and research within the advertised discipline. Candidates demonstrates management abilities and a strong sense of responsibility.

### **Documents à transmettre/Application:**

If you feel the positions correspond to your profile, please apply by sending us the following:

- Cover letter
- Curriculum vitae, including 2 references for contact
- List your main published papers ranking using FNEGE and ABS quality guides
- Attach 1 or 2 main publications or communications.
- Phd Report and copy of your PhD diploma (or certificate of achievement).
- - Teaching evaluations (if possible).

### **Job details :**

Full time position (CDI)

Remuneration will be based on the applicant's academic qualifications and experience

Successful candidates will be located in our Lyon Campus with some teaching assignments potentially on the Annecy campus.

**Contact:**

Applications must be sent by email before December 16 2024 to [esdes.recrutement@univ-catholyon.fr](mailto:esdes.recrutement@univ-catholyon.fr). For further details, feel free to contact the Academic Affairs office, [esdes.diracademique@univ-catholyon.fr](mailto:esdes.diracademique@univ-catholyon.fr). The positions should be filled by September 2025.

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