

# Full-Time Faculty Position in Marketing

Company:

**ISM University of Management and Economics**

Location:

**Lithuania / Vilnius**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**23/10/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## **Position Announcement: Full-Time Faculty Position in Marketing**

[ISM University of Management and Economics](#) – Vilnius, Lithuania

We invite an ambitious and dedicated professional to join our Faculty as an Associate Professor/ Assistant Professor/ Junior Assistant Professor / Lecturer of Marketing at ISM University of Management and Economics. This role will provide an opportunity to teach, research, and contribute to the academic growth at one of the leading Universities in the Baltic region.

### **About ISM University of Management and Economics**

ISM University of Management and Economics is a top business University in the Baltic region, known for its academic excellence and high-quality education. While pursuing AACSB accreditation, ISM is committed to meeting the highest international standards.

ISM is proud of its strong reputation and consistently high regional rankings. Our innovative programs, distinguished Faculty, and successful graduates showcase the quality of education we provide. ISM is also recognized for its research output, international partnerships, and contributions to European economic and business development.

### **Position Overview:**

The successful candidate will be responsible for developing and delivering high-quality

lectures and seminars in undergraduate and graduate courses in the field of Marketing, including Consumer Behavior, B2B Marketing, Digital Marketing, Strategic Marketing.

### **Responsibilities:**

- Develop and deliver high-quality lectures and seminars in the field of Marketing;
- Design and update course materials to ensure relevance and alignment with current industry practices and academic standards;
- Mentor and supervise students preparing bachelor's and/or master's theses;
- Conduct research in the field of Marketing, publishing in AJG-ranked academic journals;
- Engage in scholarly activities, including presenting research findings at academic conferences and applying for competitive research grants;
- Collaborate with Faculty members on research projects and contribute to academic initiatives;
- Participate in meetings, committees, and other community-related activities.

### **Qualifications:**

- PhD or PhD candidate in Marketing or a related field. Exceptions may be made for candidates with a master's degree and significant professional marketing experience;
- A PhD from an international university is preferred. Candidates with a Lithuanian PhD must demonstrate strong international experience;
- A proven track record of research publications in recognized AJG-ranked academic journals;
- Demonstrated excellence in teaching and a strong commitment to student-centered learning;
- Ability to effectively communicate complex concepts and engage students in a classroom setting;
- Collaborative mindset, strong interpersonal skills, and the ability to work effectively in a diverse academic community.

### **What We Offer:**

- An academic environment where desire and passion to positively impact society is a key motivator;
- Interesting, dynamic, and meaningful work in the field of education;
- Opportunities for professional development and the implementation of your academic ideas (Summer/Winter Academies, Brown-Bag Sessions, others);

- A competitive compensation package – depending on your professional experience, academic qualifications, and workload (lectures, research, publications, and administrative duties);
- Opportunities for research projects, competitive grants, and resources for publishing in top-tier journals;
- International business trips to collaborate with top Universities worldwide;
- A vibrant working environment located in the heart of Vilnius’s dynamic and culturally rich city;
- An organizational culture with a “one step ahead” mindset, whatever goals we pursue;
- Additional health insurance in accordance with the University’s inner policies;
- Additional days off during the Christmas period;
- Wellness Day.

### **Application Process:**

Interested candidates are invited to submit the following materials to [cv@ism.lt](mailto:cv@ism.lt)

- Curriculum vitae (CV) with a list of publications and relevant academic achievements;
- Cover letter highlighting your teaching philosophy, research interests, and suitability for the position;
- Teaching evaluations, if available;
- Names and contact information of 2 professional references.

ISM University of Management and Economics is committed to diversity and inclusivity and encourages applications from candidates of all backgrounds. All applications will be treated with confidentiality.

Note: All applications and inquiries will be treated with strict confidentiality.

We look forward to receiving applications from qualified candidates.

Career at ISM: <https://www.ism.lt/en/about-ism/career-at-ism/>

Contact Person:

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