

Associate Professor in International Marketing and Deputy Head of the Marketing Department

Company:

ICN Business School Nancy, Paris, Berlin

Location:

France / Nancy, Paris

Discipline:

International Marketing

Employment Type:

Permanent Full-time

Posted:

21/10/2024

Contact Person:

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RECRUITMENT OF A FULL-TIME ASSOCIATE PROFESSOR IN INTERNATIONAL MARKETING AND AS DEPUTY HEAD OF THE MARKETING DEPARTMENT (M/W/D) AT ICN BUSINESS SCHOOL, NANCY, PARIS

Founded in 1905, EQUIS, AMBA & AACSB accredited, ICN Business School, a French Grande Ecole in Management, is one of the leading business schools in Europe. ICN has three campuses in Nancy and Paris, France, as well as Berlin, Germany. In Nancy, ICN is located on the ARTEM campus, a common campus shared between the ARTEM partner institutions, the National School of Art and Design and the National School of Engineering.

ICN Business School strives to be a reference in innovative, transdisciplinary and responsible business education in the heart of Europe. ICN prepares students and managers to meet the needs of today's and tomorrow's workplace. Innovation, creativity and the capacity to work beyond traditional disciplinary borders are fostered through the school's Art-Technology-Management teaching and learning philosophy, and ongoing commitment to CSR and sustainable development. The School is also partner of the CEREFIGE (European Centre for Research in Economics, Finance and Management) research laboratory at the University of Lorraine.

In line with its mission and vision, ICN Business School values openness, commitment and team

spirit from faculty, staff and students. The school counts 3,000 students, a highly international faculty of more than 80 professors, more than 120 partner universities around the world and a vast corporate network. It offers a wide range of programs including a Bachelor and an MSc in management, specialised master degrees, an executive MBA, a PhD, as well as non-degree executive programmes.

The Marketing Department consists of 19 permanent members at the three locations Nancy, Paris and Berlin and of six affiliate professors.

ICN expects a commitment to high quality research, teaching and student support from its faculty. The School offers an attractive remuneration and incentive package, in line with the position and the qualifications of the successful candidate. Financial bonuses for publications in selected journals are offered.

Requirements

The ideal candidate for this position has already gained experience in academic leadership positions. S/he will have teaching experience and strong research interest in international marketing, including export-import, international business techniques, etc.

The candidate is expected to co-direct the department across the three campuses, including teaching resource planning and course allocation with the perspective to take over the full department responsibility after approximately 12 months. S/he needs to pursue research excellence, preferably connecting to the school's main research themes, and to teach to multiple audiences (Bachelor, Master, Executive Education) on the different campuses and teaching sites of the school. Candidates are also expected to demonstrate their willingness to innovate in the design of courses, teaching material and teaching methods, particularly digital materials. For this position, fluency in both English and French are required. Further, we expect that the candidate becomes a member of the research laboratory CEREFIGE.

To be appointable as Associate Professor, candidates must have a PhD and several years of work experience in higher education or research, a record of excellence in research with publications in internationally leading journals, and evidence of strong teaching quality.

The application should consist of:

- a curriculum vitae,
- a cover letter,
- a research plan, a teaching statement and teaching assessments (if available).

The complete application package should be submitted in English online via the following link: FACULTY JOB (icn-artem.com) Questions can be addressed to the Director of the Marketing Department: christophe.rethore@icn-artem.com

For more information, please visit the following website : www.icn-artem.com

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