Assistant Professor in Digital Marketing and AI

Company:
Trinity Business School

Location:
Ireland / Dublin

Discipline:
Digital Marketing and AI

Employment Type:
Permanent Full-time

Posted:
18/10/2024

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Trinity Business School is seeking to recruit academics to deliver the key strategic objectives associated with its mission of "Transforming Business for Good". Specifically, we are seeking to recruit a Digital Marketing & AI academic with a research, teaching and leadership profile matching an international assistant professor.

Research: We are seeking a candidate with the potential to build a significant portfolio of high-quality and impactful research. While we recognize that early-career researchers may not yet have extensive publications, we are looking for evidence of strong potential for producing high-quality research, such as promising work in progress or early outputs in journals ranked highly by the Chartered Association of Business Schools (ABS) or featured in the Financial Times' top 50 list. The ability to engage with and impact the business and public policy communities is also crucial. We are particularly interested in individuals who show promise in understanding the key challenges facing these groups and can effectively communicate with them. Our goal is to recruit someone who demonstrates the potential to produce research that is not only thorough but also relevant and beneficial to senior executives, entrepreneurs, and public policy professionals. At TBS, we are committed to hiring someone with the drive and capacity to engage with and make a meaningful impact on sectors beyond academia.

Teaching: The successful candidate will be capable of delivering cutting-edge education. Trinity Business School is hoping to extend its online offerings and generalize blended programs. The candidate will therefore not only possess a profound understanding of the latest industry practices and academic theories, but he/she will have demonstrated an ability to communicate his/her knowledge and expertise in an online, interactive environment. As an Assistant Professor, the candidate will be expected to inspire, challenge, and motivate students, fostering an atmosphere

of innovation and critical thinking that reflects our commitment to academic excellence and professional growth.

Leadership: The successful candidate will be instrumental in contributing to the direction of our digital marketing programmes, ensuring they remain at the forefront of industry standards and provide our students with an educational experience that encompasses online learning. This role demands a proactive approach to curriculum design, a keen understanding of market and societal trends, and the ability to anticipate and incorporate future advancements in the role of business & management in delivering 'Business for Good'.

Post Title: Assistant Professor in Digital Marketing & AI

Post status: Tenure Track - This position is Tenure Track position which is 5-years in the first instance, permanency is subject to satisfying the tenure requirements.

Hours of Post: Hours of work for academic staff are those as prescribed under Public Service Agreements. For further information please follow: http://www.tcd.ie/hr/assets/pdf/academic-hours-public-service-agreement.pdf

Salary: Appointment will be made on the Assistant Professor / Lecturer Full Salary Scale (€41,000 - €98,564 per annum) at a point in line with current Government pay policy. monthly/weekly payscales. ([tcd.ie](tcd.ie))

Closing date: 12 Noon GMT, 11th December 2024

Applications will only be accepted via http://jobs.tcd.ie

Informal enquiries Dean Laurent Muzellec at DeanTBS@tcd.ie

Trinity is an equal opportunities employer, and we encourage applications from talented people of all backgrounds to join our staff community.

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