

# Lecturer in Marketing

Company:

**De Montfort University Kazakhstan**

Location:

**Kazakhstan / Almaty**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**03/10/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

# Lecturer in Marketing

**Job title** Lecturer in Marketing (Assistant Professor)

**Department** Business Management and Marketing

**Reporting to** Head of Department

**Location** De Montfort University Kazakhstan premises (Almaty, Kazakhstan)

**Employment type** 1 year rolling

**Start date** As soon as possible

## **ABOUT DE MONTFORT UNIVERSITY KAZAKHSTAN**

Recently opened in September 2021, De Montfort University Kazakhstan (DMUK) is the first university to be fully licensed by the Government of Kazakhstan to offer UK qualifications in the country. Graduates of DMUK are awarded degrees from De Montfort University, Leicester, UK.

The University offers a truly international experience for students through its UK curriculum and its employment of a high number of international academic staff. In addition, the University emphasises quality teaching and scholarship, a supportive and vibrant student environment and a focus on the skills and experience needed by graduates to accelerate their careers and get ahead in the competitive job market.

## **JOB PURPOSE**

Applications are invited for the position of Lecturer (Assistant Professor) in Marketing. The successful candidate will join the vibrant department of Business Management and Marketing. The advertised position is teaching focused.

The successful candidate will have the opportunity to teach a range of modules, which may include but are not limited to:

- Digital Marketing for Business Managers (BA Business and Marketing, Year 3)
- Marketing Practice and Industry Insights (BA Business and Marketing, Year 2)
- Brands and Consumer Behaviour (BA Business and Marketing, Year 2)
- Marketing in a Digital World (BA Advertising and Marketing Communications, Year 1)
- Public Relations (BA Advertising and Marketing Communications, Year 2)
- Brand Strategy and Management (BA Advertising and Marketing Communications, Year 2)
- Creativity, Entrepreneurship and Marketing (Foundation Year)

Module assignments will be based on the candidate's expertise and the department's needs.

The successful candidate will lead on the planning, development and delivery of high-quality programmes, as well as inspiring and inclusive learning opportunities for students to help them achieve their learning goals.

In addition, you will also lead and promote innovation and quality enhancement in Learning and Teaching, as well as support the needs of the Department through taking responsibility for programme-related administration and monitoring.

## **MAIN DUTIES AND RESPONSIBILITIES**

The following job duties and responsibilities outline the general scope of the role. It is important to note that not all tasks will need to be performed immediately. Over time, the duties, responsibilities, and the emphasis on different aspects of the role may shift, depending on the department's evolving needs or specific priorities at any given moment.

## ***Teaching***

- Design, plan and implement effective and inclusive teaching and supporting learning activities.
- Teach across a range of modules/units or within a subject area using appropriate teaching, learning support and assessment methods and technologies.
- Assess the work and progress of students and provide them with constructive feedback.
- Seek ways of improving performance by reflecting on teaching design and delivery.
- Develop ideas for improving the learning environment, teaching and/or assessment and feedback methods.
- Explore and implement ways of providing students with an assessed global travel opportunity as an integral part of the teaching and learning experience.
- Contribute to outreach activity within the Department or University.

## ***Management and Administration***

- Work in close collaboration with colleagues to undertake academic roles such as internal moderation, second marking, shared delivery and contribute to committees and working parties.
- Act as personal tutor to a designated group of students and assist them in reviewing their personal and academic development and their career planning.
- Advise and support colleagues with less experience and advise on academic and personal development.
- Participate in internal initiatives/events to the benefit of the University e.g. open days and outreach activities.
- Act as supervisor for the work of UG/PG students

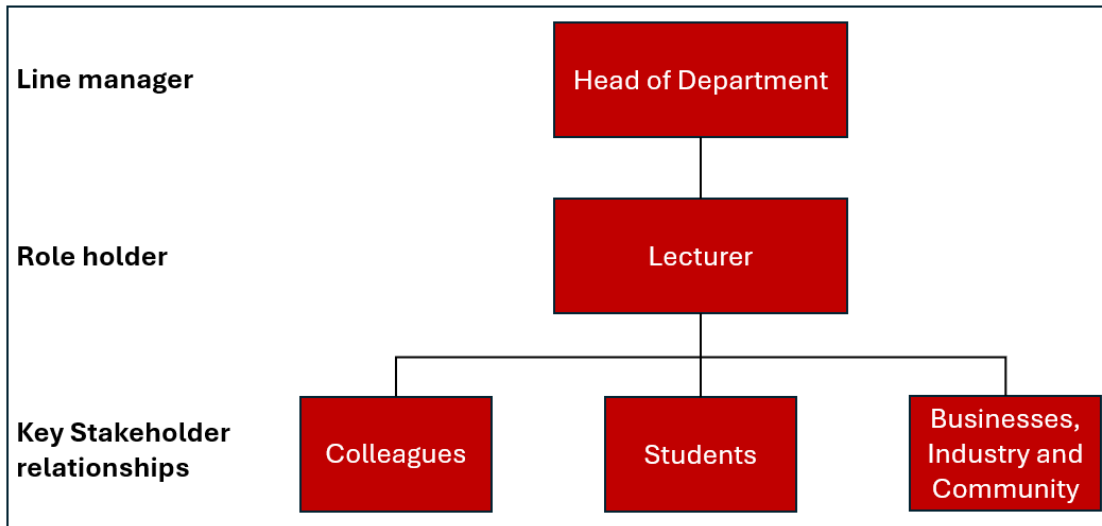
## **REQUIREMENTS FOR THE ROLE**

- PhD or equivalent in relevant discipline (e.g. Marketing, Digital Marketing, Business Administration or Management)
- UG degree in relevant discipline or equivalent qualification/experience
- Experience of teaching at Undergraduate/Postgraduate level.
- Track record of creating successful learning outcomes for students.
- Excellent written and verbal communication skills including presentation skills
- Sound understanding of the relevant industry and curriculum requirements.
- Ability to lead and work collaboratively within a team.
- Postgraduate qualification or professional qualification of a commensurate level.

## **MAIN BENEFITS:**

- Competitive salary depending on experience (tax rate only 10%)
- Accommodation allowance paid monthly
- Paid flight on arrival and return flight at end of contract
- 56 calendar days' paid leave per year
- 11/12 public holidays per annum
- Private healthcare
- Staff development opportunities

## **KEY RELATIONSHIPS WITH OTHERS**



## APPLICATIONS

To apply, please send a Full CV and a cover letter of not more than 2 A4 that outlines how your skills and experience matches the position requirements and demonstrates your suitability in the relevant subjects to [jobs@dmuk.edu.kz](mailto:jobs@dmuk.edu.kz)

Informal enquiries and applications may be directed to [HR@dmuk.edu.kz](mailto:HR@dmuk.edu.kz).

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