

Assistant or Associate Professor in Marketing

Company:

ESCP Business School

Location:

Italy / Turin

Discipline:

Employment Type:

Permanent Full-time

Posted:

01/10/2024

Contact Person:

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Assistant or Associate Professor in Marketing ESCP Business School

ESCP Business School and its European Marketing Department invite applications for a position of Assistant or Associate Professor in Marketing. This position is available on the **Turin Campus**, with a start date of **September 2025 or later**.

Candidates seeking appointment at the Assistant level must have completed their PhD by summer 2025 at the latest and must evidence potential in research and teaching. Candidates seeking appointment at the Associate level must have an established track record of publications in international peer-reviewed journals, as well as outstanding teaching evaluations. For all candidates, a quantitative background and an interest in data analytics will be valued.

ESCP Business School (www.escp.eu) is one of the leading business schools in Europe with a wide range of programs: Bachelor, Master, Specialized Masters and MScs, MBA in International management and EMBA, Executive Education and PhD. It has six campuses (Paris, London, Berlin, Madrid, Turin and Warsaw). ESCP Business School professors are members of a permanent faculty body of over 170 members across our campuses, and benefit from the support and collegiality of European level departments representing each discipline.

The European Marketing Department (EDM) consists of 29 full-time faculty from various

nationalities, each bringing a wide range of research interests, backgrounds, and methodological approaches. We endeavour to excel in our discipline, respecting principles of diversity, sustainability, academic freedom, and cultivating innovation through curiosity. The EDM nurtures academics who strive for international impact through their education, service, and world-leading and internationally excellent research.

The Turin campus offers a highly supportive and dynamic environment for dedicated scholars looking to further develop their academic career while contributing to our continued success and to our School's pedagogical mission and strong values. It has significantly developed its marketing expertise through our dedicated ERIM research institute and research centres, and through programmes such as the marketing specialized Masters of Science and marketing specializations in general programs (Master in Management, MBA, EMBA).

Applications should include: (1) A cover letter; (2) A curriculum vitae; (3) A list of publications; (4) A statement of teaching and research interests; (5) Teaching evaluations from the past two years (if applicable); (6) A list of references (up to 5 referees); (7) A recent research article or job market paper.

Please lodge your application by 15th November 2024 by filling the online application form available at this link: <https://forms.gle/UEkFkKUq41t1MTD89>

For further information please contact:

Isabella Maggioni, Associate Professor of Marketing at ESCP Business School, Turin campus.

E-Mail: jobsturin@escp.eu

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