

# Assistant / Associate / Full Professor of Marketing

Company:

**EMLV - Ecole de Management Léonard de Vinci**

Location:

**France / Paris**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**10/01/2025**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Assistant/Associate/Full Professor of Marketing

EMLV Business School (EMLV) is seeking applicants with high research and teaching potential for several positions of Assistant/Associate/Full Professor including:

- Sales and Negotiation
- Sustainability
- Innovation and Luxury
- Creative Industries Management

**JOB DESCRIPTION:** The full-time position is on our Paris La Défense campus. The main responsibilities of the appointee include the following:

- Publishing in high-quality, peer-reviewed journals (FNEGE, ABS)
- Teaching at various levels using innovative pedagogy
- Supervise MSc/MBA/Master students
- Engage and participate in EMLV's activities and school life

Applications will be considered until the positions are filled. Remuneration will be based on the applicant's academic qualifications and experience.

**JOB QUALIFICATIONS:** Candidates should hold a PhD in Marketing from a leading institution and have an established record of excellence in teaching and research within the advertised discipline (FNEGE/ABS publications). They should be fluent in English. A

good knowledge of French and the French system of “Grandes Ecoles” will be appreciated without being a pre-requisite.

**ABOUT OUR SCHOOL:** EMLV is a non-profit higher education institution (Grande Ecole in the French system) located in Paris La Défense, France. EMLV (EFMD, AMBA, and AACSB accredited) offers a broad range of business and management programs at undergraduate and graduate levels. The 5-year Master in Management program is fully accredited by the French Ministry of Higher Education and awards a university-level Master degree (*diplôme BAC+5 visé Grade Master*). As part of the Leonard de Vinci Group, EMLV also offers double degree programs with complementary schools of the Group: ESILV Graduate School of Engineering and IIM Digital School. For further details about the school and its multidisciplinary research agenda, please visit the website at <http://www.emlv.fr/> and <http://www.devinci.fr/research-center/>

**APPLICATION PROCEDURE:** Please provide your CV with the names and contact information of three referees, a cover letter describing your research activities and pipeline, any professional experience, two research papers, and recent teaching evaluations. Qualified candidates need to send their application package by email to [recrutement.emlv@devinci.fr](mailto:recrutement.emlv@devinci.fr).

EMLV will provide successful applicants with all the necessary information and support concerning moving and finding accommodation in Paris, as well as governmental administrative procedures and any family-related issues.

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