

Assistant / Associate / Full Professor of Marketing

Company:

EMLV - Ecole de Management Léonard de Vinci

Location:

France / Paris

Discipline:

Employment Type:

Permanent Full-time

Posted:

27/09/2024

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant/Associate/Full Professor of Marketing

EMLV Business School (EMLV) is seeking applicants with high research and teaching potential for several positions of Assistant/Associate/Full Professor including:

- Sales and Negotiation
- Sustainability
- Innovation and Luxury
- Creative Industries Management

JOB DESCRIPTION: The full-time position is on our Paris La Défense campus. The main responsibilities of the appointee include the following:

- Publishing in high-quality, peer-reviewed journals (FNEGE, ABS)
- Teaching at various levels using innovative pedagogy
- Supervise MSc/MBA/Master students
- Engage and participate in EMLV's activities and school life

Applications will be considered until the positions are filled. Remuneration will be based on the applicant's academic qualifications and experience.

JOB QUALIFICATIONS: Candidates should hold a PhD in Marketing from a leading institution and have an established record of excellence in teaching and research within the advertised discipline (FNEGE/ABS publications). They should be fluent in English. A

good knowledge of French and the French system of “Grandes Ecoles” will be appreciated without being a pre-requisite.

ABOUT OUR SCHOOL: EMLV is a non-profit higher education institution (Grande Ecole in the French system) located in Paris La Défense, France. EMLV (EFMD, AMBA, and AACSB accredited) offers a broad range of business and management programs at undergraduate and graduate levels. The 5-year Master in Management program is fully accredited by the French Ministry of Higher Education and awards a university-level Master degree (*diplôme BAC+5 visé Grade Master*). As part of the Leonard de Vinci Group, EMLV also offers double degree programs with complementary schools of the Group: ESILV Graduate School of Engineering and IIM Digital School. For further details about the school and its multidisciplinary research agenda, please visit the website at <http://www.emlv.fr/> and <http://www.devinci.fr/research-center/>

APPLICATION PROCEDURE: Please provide your CV with the names and contact information of three referees, a cover letter describing your research activities and pipeline, any professional experience, two research papers, and recent teaching evaluations. Qualified candidates need to send their application package by email to recrutement.emlv@devinci.fr.

EMLV will provide successful applicants with all the necessary information and support concerning moving and finding accommodation in Paris, as well as governmental administrative procedures and any family-related issues.

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