

# Special Appointment Position in Digital Business / Marketing

Company:

**Sophia University**

Location:

**Japan / Tokyo**

Discipline:

**Digital Business / Marketing**

Employment Type:

**Non-tenure-track teaching position**

Posted:

**18/09/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

**Sophia University, Faculty of Liberal Arts, Tokyo, Japan**

## **Special Appointment Position in Digital Business/Marketing**

The Faculty of Liberal Arts, Sophia University, invites applications for a Special Appointment (SA) position in the International Business and Economics (IBE) area at the level of Assistant or Associate Professor. An SA position is a non-tenure-track teaching position renewable once a year up to a total of 5 years. We seek candidates who are qualified to offer courses in Digital Business/Marketing. The candidate must have a Ph.D. in Digital Business or related profile, such as a PhD in Marketing with a focus on Digital Marketing, a PhD in Information Technology with a strong Management focus, or a PhD in Business with a focus on DX and Digital Business.

The teaching load is 4 courses in the first year, and 5 courses the next year, on a two-year rotation. Classes meet twice a week for 100 minutes each, for 14 weeks. At least one of these courses should be on a Marketing subject, and the other courses can be decided depending on the successful candidate's academic background.

The language of instruction is English. Knowledge of Japanese is helpful but not essential. Salary and benefits are based on Sophia School Corporation's rules and regulations. We strongly prefer a candidate who can begin on April 1, 2025; however, under exceptional circumstances, a start date of September 21, 2025, may be considered.

Depending on the expertise of the successful candidate, a combination of 4-5 of the following courses will be expected.

**Marketing:** Digital Marketing; Digital Marketing Analytics; Market Research and Analytics; Marketing Analytics; Digital Marketing Tools and Platforms.

**Digital Business:** Business Intelligence and Analytics; Digital Business Strategy; Digital Transformation; Strategic IT Management; Digital Technology and Innovation; Digital Business Applications (learning about enterprise software and applications such as SAP, Tableau, etc.); Digital Product Development.

Within the teaching load, a graduate-level course in their area of expertise in the Business and Development Area of the Graduate Program in Global Studies is expected.

Furthermore, if it is within the expertise of the candidate, one of the undergraduate courses may include sections in Data Science.

Sophia University, located in central Tokyo, was founded in 1913 by the Society of Jesus (Jesuits) and is one of Japan's leading private universities. The Faculty of Liberal Arts offers a comprehensive program in humanities, international business and economics, and social studies. In addition to our degree students, we annually welcome exchange students from leading universities overseas. We also staff the Graduate Program in Global Studies, which offers M.A. and Ph.D. degrees in Global Studies and Japanese Studies, and an M.A. degree in International Business and Development Studies.

Sophia University is committed to the ongoing endeavor to improve and maintain gender balance (Positive Action). The new hire is expected to have a high aptitude for and interest in working with students, faculty, and staff from diverse social, economic, and cultural backgrounds. The chosen candidate is expected to fulfill educational and research duties.

Applications should include a cover letter (outlining academic background and research interests, teaching experience, and an explanation of your interest in being at Sophia University and living in Japan); a detailed curriculum vitae; one or more publications (up to three); the names and addresses of three referees as well as one letter of recommendation from the list of referees; a list of courses the candidate can teach; and a syllabus for a course in Digital Business/Marketing.

Short-listed candidates will be invited to an on-campus interview on a day between Nov 6-20.

**Applications should be submitted online by October 16, 2024 (Japan Standard Time).** To start the process, please create an applicant account by accessing the link here

<https://forms.office.com/r/2xwPGK9xnC>

For inquiries: email Prof. Angela Yiu, Dean of the Faculty of Liberal Arts ([a-yiu@sophia.ac.jp](mailto:a-yiu@sophia.ac.jp))

**For further information about our programs, please see:**

Faculty of Liberal Arts: [https://www.sophia.ac.jp/eng/program/undergraduate\\_c/UG\\_LA/index.html](https://www.sophia.ac.jp/eng/program/undergraduate_c/UG_LA/index.html)

Graduate Program in Global Studies: <https://www.sophia.ac.jp/eng/gpgs/>

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