

# Associate / Assistant Professor in Marketing

Company:

**IQS School of Management Ramon Llull University**

Location:

**Spain / Barcelona**

Discipline:

Employment Type:

**Permanent Full-time**

Posted:

**25/09/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Associate/Assistant Professor in Marketing

### Company Description

The **University Ramon Llull** is a confederation of schools, faculties and departments. IQS is its oldest founding member and consists of two major schools, the **School of Engineering** and the **School of Management** that form each an administrative grouping of departments and other institutions among which there are three strategic academic divisions: **IQS Executive Education** that offers cutting-edge and transformative learning experiences to business leaders; **IQS Tech Transfer** that promotes research with impact, innovation and technology transfer for companies and organizations and **IQS Tech Factory** that fosters entrepreneurship and supports the creation of new scientific-technological companies.

With 100 years of teaching experience, IQS is a university center of reference, committed to donating responses to the continuum of challenges that the social, economic, technological and industrial context poses.

Our mission and commitment are to cultivate individuals with values and competencies needed to flourish humanely and professionally.

### Position

IQS School of Management (University Ramon Llull) is seeking to **appoint University Associate or Assistant levels Professors in Marketing** from September 2025.

The successful candidate is expected to teach at undergraduate and postgraduate level depending on his or her particular field of expertise.

Candidates must be able to show evidence of innovative research of international standing and demonstrate ability to play an effective and collegial role in the life and work of the School of Management.

This is a search for a **tenure-ladder position**, with the academic rank to be determined according to the experience and productivity of the candidate.

The successful candidate will be joining a vibrant, collaborative and friendly environment within one of the most traditional research centres in Barcelona. Our School belongs to the selected group of **AACSB accredited business schools** in Spain.

**We encourage applications from different areas of marketing.** Some general research themes that are of particular interest are, in no particular order: (1) marketing & data analytics, (2) consumer behavior (3) digital marketing & social media management (4) neuromarketing & neurosciences applied to consumer behavior or business strategy (5) international marketing and (6) ethics, sustainable and social marketing.

The candidate is expected to develop his/her research in the Consumer Behaviour Perspectives research group, having the opportunity to engage with the Neuro & Digital Marketing Lab at IQS School of Management.

Further information about the School of Management and the research carried out can be found at: <https://techtransfer.iqs.edu/en>

### **Requirements and selection process:**

**The selection process will take into account the candidate's fulfilment of the following criteria:**

- A doctorate in a relevant aspect of marketing or cognate fields (or strong evidence of completion of such a doctorate is imminent)
- Evidence of high-quality publications
- Evidence of ability to engage in international collaborations commensurate with career stage
- Evidence of interpersonal and communication skills
- Knowledge of Spanish is desirable
- Experience of teaching at university level is desirable

### **Applications should include:**

- A brief covering motivational letter
- Curriculum vitae with a full list of publications
- Outline of research plans
- One sample of major work
- Two academic reference letters

**The closing date for this post is 8th November 2024.**

Shortlisted applicants invited for interview will be asked to make a presentation of their research.

We are an **equal opportunity employer**. We promote equality and inclusion. All qualified applicants will receive consideration for employment without regard to race, colour, religion, sex, national origin, disability status, gender identity, sexual orientation, pregnancy and pregnancy-related conditions or any other characteristic protected by law. We strongly welcome applications from female candidates as they are currently under-represented at this level in this field of knowledge in our School.

We also promote **scientific and technological knowledge, business transformation and societal progress**. At IQS we look for professionals committed to both these values.

To apply for this opportunity, follow this link:

**<https://cezanneondemand.interviewweb.it/iqs/jobs/professor-in-economics-46436/es/>**

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