

# Lecturer in Visual Communication

Company:

**De Montfort University Kazakhstan**

Location:

**Kazakhstan / Almaty**

Discipline:

**Visual Communication**

Employment Type:

**Permanent Full-time**

Posted:

**10/09/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## About the Position

We are seeking an innovative and dedicated Lecturer to join the Art & Design Department at De Montfort University Kazakhstan on our joint BA (Hons) Graphic Design and BA (Hons) Graphic Design (Illustration) programmes. This role is ideal for creative professionals passionate about guiding the next generation of graphic designers and illustrators. Whether you are new to academia or an experienced industry professional, this position offers the opportunity to contribute to a dynamic educational environment that values creativity, design fundamentals, and practical experience.

Our programmes provide students with career opportunities within the broad field of visual communication (e.g., branding, advertising, motion design, illustration, publishing, and more). The role involves teaching both core and specialized modules that cover a breadth of topics, including the design process, typography, and illustration skills, alternative printmaking, and many more. You will support undergraduate (level 4 and 5) students in a professional studio environment as they develop new skill sets and build their understanding of the design process.

Candidates will join a team of practicing designers to build connections with the local creative community and industry and engage students in hands-on projects and creative industry competitions. Our DMUK Global programme further enhances our curriculum, offering students an international experience to explore the broader design context and develop an international mindset.

## Required Qualifications

- A Master's degree or PhD in a related discipline, OR a Bachelor's degree with relevant professional experience in graphic design or illustration.
- A strong foundation in graphic design or illustration is essential.
- A broad interest in the evolving field of graphic design and visual communication, with a willingness to stay current with emerging trends and technologies.
- Proficiency in industry-standard software (Adobe Suite).

### **Academic Expectations and Responsibilities**

- Develop and deliver engaging, interactive lectures and practical workshops, incorporating supervised and self-directed studio work.
- Develop and manage modules in a broad spectrum of areas in graphic design, including but not limited to:
  1. Visual communication studio projects
  2. Observational drawing and narrative for illustration (if applicable)
  3. Typography and layout design (if applicable)
  4. User interface and experience design (if applicable)
  5. Motion graphics and interactive media
  6. Additional areas of specialization in graphic design or illustration
- Assess work across module components to evaluate students' skills and development.
- Mentor students in developing creative problem-solving skills and applying industry-standard tools and techniques in visual communication and graphic design.
- Create and maintain high-quality teaching materials, assessment records, and course resources in the programme's virtual learning environment.
- Act as a personal tutor.
- Ensure the curriculum delivery is current, relevant, and meets the needs of all stakeholders, including students, industry, and professional associations.
- Be involved in organizing and supporting student exhibitions and participate in departmental activities such as open days, applicant interviews, and portfolio reviews.
- Explore, develop, and implement global travel opportunities for the students as an integral part of the teaching and learning experience.
- Perform administrative duties related to student recruitment, enrolment, induction, teaching, and assessment.
- Engage in continuous professional development to stay current with emerging trends

in the graphic design industry.

- Undertake additional duties as required, commensurate with the role.

### **Application Process**

Interested candidates should submit a CV and a portfolio of relevant work. Applications can be sent to [jobs@dmuk.edu.kz](mailto:jobs@dmuk.edu.kz).

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