

# Associate Professorship in Retail Marketing

Company:

**Universität St.Gallen**

Location:

**Switzerland / St. Gallen**

Discipline:

**Retail Marketing**

Employment Type:

**Permanent Full-time**

Posted:

**04/09/2024**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

«A place where knowledge is created» – As a leading business university we set global standards for research and teaching by promoting integrative thought, responsible action and an entrepreneurial spirit of innovation in business and society.

## Associate Professorship in Retail Marketing (100%)

The University of St.Gallen and its School of Management are seeking candidates for an Associate Professorship in Retail Marketing with a strong empirical research background in the behavioral sciences and digital transformation. The position is traditionally affiliated with the Institute of Retail Marketing which runs the retail lab and maintains strong ties with industry.

Applicants must have a Ph.D. or equivalent degree and extensive experience in Retail Marketing, or a directly related field such as psychology or decision science. Candidates are expected to have experience in quantitative research methods such as experimental research (lab, field, and online experiments) and/or new interdisciplinary techniques in retail research. We are looking for candidates with a track record of publications in internationally recognized and leading retail, service management, or social science journals.

The position involves teaching at all levels, including executive education, with an emphasis on classes dealing with a digitally transforming retail landscape. Ideal candidates should address the challenges of a digitally transforming society as evidenced by the candidate's research program and innovative teaching methods.

We seek candidates per August 1st, 2025 or by mutual agreement. Candidates with experience in

collaborating with retail business practice are especially encouraged to apply. Experience in the acquisition of third-party funding is mandatory. The teaching languages are German and English. It is expected that candidates are able to teach in one language immediately and in the other within two years.

The triple accredited (EQUIS, AACSB, AMBA) university offers a stimulating research environment with a professional behavioral research lab for experimental research activities and a large network of companies to engage in field studies.

The University of St.Gallen is committed to promoting equal opportunities and an inclusive working culture. We explicitly encourage women and members of underrepresented groups to apply.

For further information, please contact Professor Reinhard Jung, Chair of the Appointment Committee and Dean of the School of Management : [facultyposition@unisg.ch](mailto:facultyposition@unisg.ch).

The application should include a cover letter, curriculum vitae, list of publications, identification of two papers that best represent your current research, overview of the teaching portfolio, and teaching evaluations. Candidates should submit their application to the President of the University of St.Gallen, Prof. Dr. Manuel Ammann, online via [www.unisg.ch/professorships](http://www.unisg.ch/professorships) at the latest by 18 November, 2024.

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