

Assistant or Associate Professor in Marketing

Company:

Universidad de los Andes

Location:

Colombia / Bogotá

Discipline:

Employment Type:

Permanent Full-time

Posted:

02/07/2024

Contact Person:

adm-recruit@uniandes.edu.com

Universidad de los Andes School of Management (UASM) invites outstanding candidates to apply for a tenure-track position at the Assistant or Associate Professor levels in Marketing. The School is looking for candidates with a clear commitment to high quality research and to continuous improvement of teaching at the undergraduate/graduate levels in a developing country context. For the School it is also crucial to attract talents that intend to be generous and fully committed with the institutional development, as well as proper citizens concerned with the holistic education that is provided to students, caring about our country's development, and our planet.

UASM is a triple-crown (AACSB, EQUIS and AMBA) accredited school located in Bogotá, Colombia. We have research professors from many different nationalities, such as Argentina, Belgium, Brazil, Bulgaria, Colombia, Ecuador, France, Germany, India, Italy, The Netherlands, Perú, Turkey, Venezuela.

For this call, we will prioritize data-driven/analytical skilled candidates who are able to teach and conduct excellent academic research aligned with core marketing topics such as: Pricing, sales management, product/service management, marketing channels, marketing communications. Other topics may be considered depending on the level of the candidate.

Beyond the topics, we will further analyze candidates with:

- PhD degree completed - or about to complete - in Marketing or in related fields. ABDs who are scheduled to defend in 2024 may also be considered.
- Desire and aptitude to contribute to a leading and fast-growing educational institution that aspires to scale-up its impact at local, regional, and global levels.
- Potential for research and publications in high-quality international peer-reviewed journals.
- Interest to contribute to a range of courses in the undergraduate, graduate, and executive

- education programs.
- Spanish proficiency is not mandatory.

For the associate professor position, we will consider candidates with:

- PhD degree completed in Marketing or in related fields.
- Clear research stream and publications in high-quality international peer-reviewed journals.
- Proven capability to teach courses in graduate programs, and executive education.
- Proof of experience with funding prospecting, and R&D project management.
- Spanish proficiency is mandatory for associate professors.

Applications:

Applicants should submit the following documents* by e-mail to our Recruitment team (adm-recruit@uniandes.edu.co):

- A 1-pager motivation letter.
- A curriculum vitae, including contact information for at least two academic references.
Please note that references will not be contacted until the short-listed candidates have been identified.
- A 2-pages statement of teaching, including course evaluations as appendix.
- A 2-pages statement of research, including the list of publications as appendix.
- *Only complete applications will be considered.

Processing of applications will begin on the 1st of June, 2024. Commencement dates will be agreed with each candidate. Level of compensation is competitive internationally and will be determined based on education and experience following our university guidelines.

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