Associate Professor / Assistant Professor in Marketing

Company:
The Hang Seng University of Hong Kong

Location:
Hong Kong / Hong Kong

Discipline:

Employment Type:
Fixed-term Contract

Posted:
27/11/2026

Contact Person:
hr@hsu.edu.hk / If you wish to apply for this position, please specify that you saw it on AKADEUS.

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university with six Schools (Business, Communication, Decision Sciences, Humanities and Social Science, Translation and Foreign Languages, and Transdisciplinary Studies), and around 9,000 full-time undergraduate and postgraduate students. With its unique “Liberal + Professional” education model, HSUHK nurtures caring professionals with a global vision and responsible leadership.

Aspiring to be a leading private university in the region, HSUHK prioritises stellar undergraduate education and research informed postgraduate education, supported by excellent student learning experience, impactful research and purposeful engagement. HSUHK places strategic importance on regional engagement and international partnership, which create a productive learning and research environment for students and scholars working creatively and innovatively with a strong interdisciplinary orientation.

HSUHK has earned various international recognitions. In the AppliedEdu’s ALL ASIA Private University Ranking 2026, it secured 7th place across China. HSUHK ranked 23rd in both Business and Management and Economics and Finance and 24th in Social Sciences and Humanities among this region’s top universities in the Research.com Top Universities and Top Scientists Rankings 2026. The MSc in Global Supply Chain Management programme achieved 10th place in China and 19th place in Asia in the QS International Trade Rankings 2026. Additionally, HSUHK’s School of Business obtained AACSB International accreditation in 2023, a mark of excellence held by only 6% of the world’s leading business schools. HSUHK was also ranked among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.

The University now invites applications for the following position:

Associate Professor / Assistant Professor – Department of Marketing

(Ref: AssoP/AsstP (MKT) 2026-11-27)

The Department seeks outstanding candidates who demonstrate the ability or potential to publish in top-tier academic journals and can teach a wide range of marketing classes. Successful candidates are expected to engage in service activities and show commitment to the Department and the wider stakeholder community.

Applicants should:

- possess a PhD degree in a related discipline;
- have a strong research and publication record;
- have teaching experience at tertiary level; and
- show a strong commitment to student engagement.

The appointee is expected to assume duties in August 2027. Salary will be commensurate with qualifications and experience. Interested applicants should visit https://recruit.hsu.edu.hk/ and submit an application letter and an up-to-date CV to apply for the position. Review of applications will begin soon and continue until the position is filled. Shortlisted candidates will be invited for a campus visit and asked to provide a job talk paper and three recommendation letters. The University reserves the right not to fill the position in this exercise.

Applicants who are not invited to an interview within three months may consider their applications unsuccessful. All information received will be treated in strict confidence, and the data collected will be used for recruitment purposes only. The Personal Information Collection Statement will be provided upon request.

The Hang Seng University of Hong Kong, incorporated in Hong Kong with limited liability by guarantee, is an equal opportunity employer

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