Professor of Digital Systems, AI and Business

Company:
WHU - Otto Beisheim School of Management

Location:
Germany / Düsseldorf

Discipline:
Digital Systems, AI and Business

Employment Type:
Permanent Full-time

Posted:
20/11/2026

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

WHU – Otto Beisheim School of Management is one of Germany's leading private business schools, focused on achieving excellence in research while embodying an entrepreneurial mindset and a strong sense of community. We prepare tomorrow's leaders to take on new responsibilities and help shape a more sustainable future for the corporate world and society at large. Our consistently strong performance in international rankings, including those published by the Financial Times, underlines our commitment to pursuing excellence.

With WHU One, we are reimagining management education for the AI era. We are creating an ecosystem for transformation where human leadership, AI, and emerging technologies come together. We will unite our research-, teaching- and business-related activities in one location –an entirely new campus located in Düsseldorf's vibrant Media Harbour district– by 2034.

WHU invites applications for the position of

Professor of Digital Systems, AI and Business* (f/m/d)

at WHU Campus Düsseldorf, starting May 1, 2027, or later.

Job Description

We seek a scholar who investigates how digital technologies and artificial intelligence

transform business and management. The ideal candidate combines a deep understanding of technological possibilities with rigorous research into their economic, organizational, and managerial implications. We particularly welcome research that examines the workings of intelligent digital systems, what they enable, and how they transform decision-making, organizational processes, and business models. Relevant topics may include AI-supported decision systems, intelligent automation, digital platforms and business models, customer interaction, and their effects on market or firm outcomes. We value the ability to design and develop innovative digital or AI-enabled systems and tools. The successful candidate will bring a technology-informed perspective to teaching and engage with both technological innovators and managerial audiences.

The professorship will strengthen WHU's research, teaching, and industry collaboration at the intersection of digital technologies, AI, and business. *The precise title and group affiliation will reflect the selected candidate's profile.

Job Qualifications

- Ph.D. or equivalent academic qualifications in a relevant field, including technological and business disciplines.
- Excellent research record, demonstrated by publications in leading academic journals.
- Deep understanding of digital technologies and artificial intelligence, including their underlying principles, capabilities, and limitations.
- Strong teaching record in English and commitment to innovative teaching across undergraduate, graduate, MBA, and Executive Education programs.
- Ability to engage with both technological and managerial audiences, including industry partners and technology-based entrepreneurs.
- Proactive, collaborative, and collegial approach to contributing to WHU and its academic community.

What We Offer

WHU offers a competitive salary as well as an attractive package consisting of a generous research budget and administrative support. The teaching load is typically 192 academic hours per year. Our campuses provide faculty with a high-quality research and teaching infrastructure and an internationally oriented academic environment. WHU is an equal opportunity employer and welcomes applications from individuals with diverse backgrounds. We value diversity and foster an international, inclusive, and inspiring working environment.

Application Process

Review of applications will begin immediately and continue until the position is filled. Please send your application, including a curriculum vitae, a list of publications, teaching

evaluations, a research statement, and a teaching statement (including relevant Executive Education activities, if applicable) via Interfolio following this link: https://apply.interfolio.com/196700

For informal inquiries about the position, please do not hesitate to contact Professor Carl Marcus Wallenburg (carl.wallenburg@whu.edu)

If you have any questions about the recruitment process, please feel free to contact Diana Stasch (diana.stasch@whu.edu).

WHU – Otto Beisheim School of Management
Campus Düsseldorf,
Erkrather Straße 224a
D-40233 Düsseldorf

www.whu.edu

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