

Full-time Professor in Marketing and International Business

Company:

Pontificia Universidad Javeriana Cali

Location:

Colombia / Cali

Discipline:

Marketing and International Business

Employment Type:

Permanent Full-time

Posted:

2024-04-11

Contact Person:

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The Management of Organizations Department of the Pontificia Universidad Javeriana Cali is searching of a full-time plant professor for the area of Marketing and International Business, whose mission will be to lead teaching, researching and service activities in the area of knowledge of their competence.

Professional Profile

Educational level: Bachelor degree in Economic, Administrative, Engineering or related Sciences programs, with a PhD degree (completed).

Work experience: Minimum 3 years of teaching experience (Full-time or Part-time) in Digital Marketing, Strategic Marketing, Market Research, Business Internationalization, Logistics and/or International Negotiation in higher education institutions.

Additional requirements:

- Accredited experience with publications in scientific journals indexed WoS or SCOPUS (Q1 or Q2).
- Accredited teaching products -[e.g.](#) class manuals, curriculum reviews, participation in accreditations-.
- Participation in research projects.

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