

## Assistant / Associate Professor in Marketing

Company:

**Toulouse School of Management (TSM) - Université Toulouse 1 Capitole**

Location:

**France / Toulouse**

Discipline:

**Marketing**

Employment Type:

**Permanent Full-time**

Posted:

**2024-02-12**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Assistant / Associate Professor in Marketing

Toulouse School of Management (TSM; University of Toulouse 1 Capitole) invites applications for a position as Assistant or Associate Professor (Maître de Conférences) in Marketing.

### Profile

Candidates should hold a Ph.D. (or equivalent degree) at the time of appointment (starting at earliest in September 2024). They should either have an established international publication records in high-ranking academic journals and/or demonstrate an outstanding publication potential in Marketing. Emphasis is placed on the applicant's research potential, which means that a candidate with a large research potential may be preferred to a candidate with some existing research production.

The successful candidate is expected to participate to the team research dynamics by being regularly present, and actively participate in the teaching and research activities of the Department.

The position requires a high level of fluency in both English and French and the candidates are expected to teach in both languages.

### Teaching load

A full professorship corresponds to a total of 128 teaching hours a year. A half teaching load for the first years of their appointment can be considered for junior Assistant/Associate professors, depending on their research potential.

### About TSM

Toulouse School of Management (<http://tsm-education.fr>) offers degrees in management at the undergraduate, graduate, and doctoral level for both full time higher education and executive education students. Thanks to its research center – TSM Research (<http://tsm-research.fr>), which is accredited by the CNRS (National Centre for Scientific Research) as one of the leading management research centers in France, and its affiliated doctoral school of management (<http://tsm-phdprogram.fr>), TSM is able to provide excellent research conditions. TSM has a global

perspective and fosters international exchanges through both the achievement of excellence in research and the provision of educational opportunities with an international focus.

The Marketing department at TSM consists of 7 full time faculty. Members of the department are highly involved in its Bachelor, Master as well PhD programs and publish in leading international journals such as Journal of Marketing Research, Journal of Consumer Research, Journal of the Academy of Marketing Science, Journal of Retailing, Journal of Business Research. Among others, their research interests include the consumer interactions with smart technologies and AI, CRM, misinformation or the crowdsourcing of innovation. Some research support is provided, including a budget for conference attendance.

The team wishes to welcome high-potential junior researchers and accompany them in their academic evolution. Integration into a collective research dynamic is an objective shared by all the members of the team.

### **Application**

Applications should be submitted to the Head of the Marketing Department, Magali Giraud, ([magali.giraud@tsm-education.fr](mailto:magali.giraud@tsm-education.fr)), and the Head of the Marketing Research Group, Sandra Laporte ([sandra.laporte@tsm-education.fr](mailto:sandra.laporte@tsm-education.fr)), by e-mail, including the following documents:

- A cover letter (please indicate "TSM Position" in the title of your message and your cover letter)
- a detailed and current curriculum vitae
- a copy of a representative publication (or job market paper)
- a statement of research interests and plans
- the name and contact details of up to three referees

### **Deadline**

Applications received by March, the 1st, 2024 will be given priority. Only those applicants selected for an interview will be contacted. The short-listed candidates may be invited to provide further information in support of their applications.

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