

Assistant, Associate, or Full Professor, Digital Marketing and Quantitative Methods

Company:
EDHEC Business School

Location:
France / Nice and Lille

Discipline:
Digital Marketing and Quantitative Methods

Employment Type:
Permanent Full-time

Posted:
2023-09-11

Contact Person:
If you wish to apply for this position, please specify that you saw it on AKADEUS.

Assistant, Associate, or Full Professor, Digital Marketing and Quantitative Methods (Two positions)

To participate to the continuous development of the EDHEC Master and BBA Programs, EDHEC Business School is recruiting on our Nice and Lille campuses:

- an Assistant Professor, Associate Professor or Full Professor of Marketing, with an expertise in digital marketing and quantitative methods. All types of quantitative research approaches are welcome ([e.g.](#), modelers, experimental researchers ...). Knowledge in marketing analytics is a plus.

The successful candidate is also expected to fully participate to EDHEC's agenda in Pedagogical Innovations. Ability/experience in blended learning/e-learning will thus be highly appreciated.

EDHEC offers great career development opportunities for Faculty members.

Qualifications

- PhD in Marketing
- Demonstrated ability to publish in top-ranked international journals (ABS/FNEGE and FT-50 journal list)
- Evidence of teaching skills and/or professional experience
- High capacity to develop pedagogical innovation
- Energy, dynamism, conviction, open-minded, team-player
- Desire to actively engage in all areas of Faculty life
- Personal and professional ethics
- Excellent communication skills
- High level of fluency in English
- Visibility in the media is a plus
- Good academic and/or professional network is a plus

At EDHEC, we put diversity at the heart of our practices and know the value of building an inclusive

and equitable workplace. Passionate about making an impact on society, we aim to build a team of colleagues representative of the diversity in our communities, and thus strongly encourage all people to apply.

Candidates interested in applying for this position are invited to send a cover letter, a resume, a list of publications, a list of classes taught (and evaluations) and the names and contact information of two referees at Recrutementsprofs3@edhec.edu

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