

## Lecturer or Senior Lecturer in Marketing

Company:

**Nottingham Trent University**

Location:

**United Kingdom / Nottingham**

Discipline:

**Marketing**

Employment Type:

**Permanent Full-time**

Posted:

**2022-11-14**

Contact Person:

**If you wish to apply for this position, please specify that you saw it on AKADEUS.**

## Lecturer or Senior Lecturer in Marketing

**Job reference:** 011410

**Location:** City Site

**Closing date:** 27/11/2022

**Salary:** Grade H/I (£35,505 - £52,056 [p.a.](#) pro rata)

**Employment type:** Permanent

**Team:** Marketing

**School / Directorate** Nottingham Business School

### Job Description

- Lecturer Salary from £35,505 [p.a.](#)
- Senior Lecturer Salary from £41,130 [p.a.](#)

The level of appointment would be determined by the selection panel following an interview.

### About the Role

The Department of Marketing is one of NBS' five departments with 52 academic colleagues covering a range of Marketing disciplines. The Department has been very successful in expanding and enhancing its activities across a range of areas including research, scholarship and commercial engagement, and plans to continue this growth over the next 5 years.

To support this growth we are looking for well-rounded academics who will excel in a recognised discipline of Marketing, have a positive attitude, and wish to be part of a forward looking Department, a great business school community, and a caring University that prides itself on being an inclusive employer that has a strong reputation for supporting developing colleagues and their

potential.

**Interview Dates:** 6 December, 8 December and 9 December 2022 (subject to final confirmation)

If you have specific queries in relation to this role, please contact Malcolm Sullivan (he/him), Head of Department, [malcolm.sullivan@ntu.ac.uk](mailto:malcolm.sullivan@ntu.ac.uk).

### **Nottingham Business School (NBS)**

**NBS** is internationally recognised as one of the world's leading business schools, providing education and research that combines academic excellence with impact on business and society. **NBS is quadruple crown+ school by** (EQUIS, AACSB, SBC, and EFMD Accreditation) as well as being a UN's PRME Champion. The accreditation bodies recognise NBS as the leaders in personalisation of education, experiential learning, high impact research, sustainability and connectivity to business. In all our work we aim to combine excellence in research, education and external engagement and deliver a positive impact on people, business and society.

NBS is a place for well-rounded academics who care deeply about making a positive difference, are provided with the support to develop their ideas, work with colleagues from diverse backgrounds and excel in bringing innovations that keep NBS as a leading force in business, management and economics research and education.

### **Academic Support & Development**

We are deeply proud of our academic community. NTU is a diverse and dynamic learning environment, defined by a shared sense of respect for all its people. Our mission is to be bold, to do the right things and to change lives, and our academics are key to realising those goals. Their work continues to reinforce our credentials as an award-winning university, and a research centre of excellence.

Our continued success — underpinned by the number of prestigious national awards we've won — has hinged on two commitments: forging excellent partnerships around the world and harnessing the talents of all our people. We secured a 'Gold' rating in the government's Teaching Excellence Framework; received the Queen's Anniversary Prize for our pioneering research; and in 2018, we were the first UK university to sign the Social Mobility Pledge, further demonstrating our commitment to ensuring 'success for all'. NTU is a university at the peak of its powers, but we know we can still go even further. That's why we're now looking for new, passionate, ambitious people to join our community.

If you are in the early stages of an academic career and are considering joining NTU, then our [Early Career Academic Development Programme](#) could be just right for you

If you are considering joining NTU as a Senior Lecturer you will benefit from our [Senior Lecturer Career Framework](#), which recognises and rewards you based on your performance, contribution and achievement, and offers the opportunity of faster salary progression compared to the industry average.

### **Doing it Right**

NTU prides itself on being an inclusive employer. We value and celebrate equality in opportunities, and we welcome applications from people who reflect the diversity of our communities.

This role is open to non-UK/Irish applicants subject to current UK Visas and Immigration (UKVI) rules. Please ensure that you have the appropriate right to work in the UK for this role and consult the Home Office website for further information.

We're proud of how far we've come. With a shared vision, we are a community of more than 4,000 colleagues, all committed to our goal of becoming 'the university of the future'. Do you have the passion to help us to go even further? [www.ntu.ac.uk](http://www.ntu.ac.uk)

[Lecturer in Marketing JD.PS](#)

[Senior Lecturer in Marketing JD.PS](#)

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