

Associate / Full Professor in Marketing / Head of Master Programs in Marketing

Company:

EMLV - Ecole de Management Léonard de Vinci

Location:

France / Paris

Discipline:

Marketing

Employment Type:

Permanent Full-time

Posted:

2023-01-09

Contact Person:

If you wish to apply for this position, please specify that you saw it on AKADEUS.

Associate/Full Professor in Marketing

Head of master programs in Marketing

Leonard De Vinci Business School (EMLV) is seeking applicants with high research and teaching potential for the position of Associate/Full Professor in Marketing. The position also includes the management of two programs in Marketing, out of which one for part-time/apprenticeship master students (in French) to be launched in 2023-2024.

JOB DESCRIPTION: Successful candidates will be located in our Paris La Défense campus. The main responsibilities of the appointee include the following:

- Develop and manage two master programs in Marketing
- Publishing in high quality, peer-reviewed journals (FNEGE, ABS)
- Teaching in various levels using innovative pedagogy
- Supervise MSc/MBA/Master students
- Engage and participate in EMLV's activities and school life

The position will start in January 2023. Remuneration will be based on the applicant's academic qualifications and experience.

JOB QUALIFICATIONS: Candidates should hold a PhD from a leading institution and have an established record of excellence in teaching and research within the advertised discipline (FNEGE/ABS publications). They should be fluent in English and French, as their teaching and managerial responsibilities will be in both languages. A good knowledge of the French system of "*Grandes Ecoles*" as well as the apprenticeship tax system is expected.

ABOUT OUR SCHOOL: Léonard de Vinci Business School (EMLV) is a non-profit, higher education institution (Grande Ecole in the French system) located in Paris La Défense, France. EMLV (EFMD, AMBA and AACSB accredited) offers a broad range of business and management programs at undergraduate and graduate levels. The 5 Year Management program is fully accredited by the French Ministry of Higher Education and awards a university-level Master degree (*diplôme BAC+5 visé Grade Master*). As part of the Leonard de Vinci Group, EMLV also offers double degree programs with parent schools of Engineering (ESILV) and Internet and Multimedia Institute (IIM). For further details about the school, and its multidisciplinary research agenda entitled “Digital era, complex systems & sustainable development”, please visit the website at <http://www.emlv.fr/> and <http://www.devinci.fr/research-center/>.

APPLICATION PROCEDURE: Please provide your CV with the names and contact information of three referees, a cover letter describing your research activities and pipeline, any professional experience, two research papers and recent teaching evaluations. Qualified candidates need to send their application package by email to recrutement.emlv@devinci.fr.

EMLV will provide successful applicants with all the necessary information and support concerning moving and finding accommodation in Paris, governmental administrative procedures and any family related issues.

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